

Anchor Auto Body Wins 2013 Talk of the Town Customer Satisfaction Award

Written by Australian Business

SUNNYVALE, CA, November 08, 2013 **/24-7PressRelease/** -- For the fourth straight year Anchor Auto Body has received high customer satisfaction ratings from its customers, earning the business its fourth consecutive Talk of the Town Customer Satisfaction Award in the Automotive -- Auto Service & Repair category. In 2013, as in the past two years, Anchor Auto Body earned the highest possible rating of 5 stars.

The Talk of the Town Awards, presented by Talk of the Town News, Customer Care News magazine and Celebration Media U.S., honor companies and professionals that provide excellent customer service as reported by their customers through no-cost, user-review websites, blogs, social networks, business rating services, and other honors and accolades. This data is analyzed by a team of researchers who calculate a company's CM Power Rating. Only those that receive a 4-star to 5-star rating receive the Talk of the Town Customer Satisfaction Award.

In business since 1979, Bay Area repair shop Anchor Auto Body provides comprehensive auto body repair for all makes and models, from fixing small dents to completely restoring vehicles involved in major collisions. The shop features the latest equipment in automobile reconstruction, and these state-of-the-art systems are in full compliance with environmental laws.

Anchor Auto Body is consistently dedicated to offering the highest level of customer service and quality of work. The shop's four consecutive Talk of the Town Customer Satisfaction Awards are a testament to its success in this area.

"Our staff is committed to ensuring your satisfaction with our courteous customer service and quality repairs," says Betsy Trago, who owns the shop with her husband Tom Trago. "We are passionate about performing our best," she says. "We partner with customers to produce a mutually beneficial performance."

Several factors have been essential contributors to the shop's successful customer service initiatives, according to Trago, including the staff. Anchor Auto Body employs I-CAR-certified employees, and is an I-CAR Gold Class Shop. "Our staff is friendly, professional and empathetic," says Trago.

Amenities offered by Anchor Auto Body include "car check" via the shop's website, so customers can watch the progress of their vehicle's repairs; pick-up and delivery service; rental

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car assistance; and a clean, comfortable customer lounge.

Anchor Auto Body is located at 1028 West Evelyn Avenue in Sunnyvale. The shop is open Monday through Friday from 7 a.m.-6 p.m. and Saturday from 10 a.m.-4 p.m. For more information call 408-737-8673 or go online to www.anchorauto.com .

About the Award and Sponsors: This is the fifth year Celebration Media, Talk of the Town News and Customer Care News have honored companies for achieving high levels of customer satisfaction with the Talk of the Town Awards. Businesses eligible to receive the award include, but are not limited to, beauty salons, spas, restaurants, bakeries, dentists, auto repair facilities, veterinarians, home repair and improvement contractors, florists, hospitals, and physicians.

For more information about the award or its sponsors, please contact Celebration Media and Talk of the Town News at 877-498-6405 or go online to www.talkofthetownnews.com .