

ATLANTA, GA, November 12, 2013 **/24-7PressRelease/** -- VicinityBrew , the first [brewery management software](#) solution written specifically for [Microsoft Dynamics](#) , is thrilled to announce that they will be a top level sponsor and presenting at the upcoming winter [Brewbound](#) Session as a Top Level Sponsors this December. One lucky Brewbound attendee will be entered win a new Microsoft Surface Pro.

Brewbound is focusing on the business issues these craft beer entrepreneurs face and must overcome to be successful. These Brewbound sessions are held semiannually across the county. Scheduled speakers include, Sam Calagione, Founder, [Dogfish Head Craft Brewery](#) ; Joey Redner, Founder & CEO, [Cigar City Brewing](#) ; Pete Slosberg, Founder, [Pete's Brewing Company](#) ; Josh Landan, Co-Founder, [Saint Archer Brewing Company](#) ; Mikey Taylor, Co-Founder, [Saint Archer Brewing Company](#) ; Phil Jamison, Executive VP of Sales & Marketing, [Golden Road Brewing](#) and Tim Schoen, Founder & CEO, [The Brew Hub](#) have included informative and open forum sessions.

The sessions are geared to help support and share best business practices throughout the craft beer industry. This particular session will be addressing the business issues and strategies in marketing, investment, software technologies, and distribution which are required for a successful craft brewery. The upcoming winter session will be held December 5th at the Paradise Point Resort and Spa in San Diego, CA.

[VicinityBrew](#) will be sponsoring the event in addition to hosting their own breakout session. The session will be led by Randy Smith, cofounder/CEO of Vicinity Manufacturing. The presentation will identify and address the core business issues and pain point's most breweries encounter at various levels of production size. Furthermore, Mr. Smith will share his over 30 year experience in the brewing, accounting, and process manufacturing; and how implementing the right software solutions can increase production, growth, and profits. Thus, easing the growing pains for breweries and help enable their future success.

"Through my experience working with both domestic and foreign breweries our team has been able to gain a great deal of insight into what breweries need as they grow from 1K BBL to 200KBBL. More than trying to sell our VicinityBrew software, we are passionate about helping these small businesses and entrepreneurs take their breweries to the next level." Says Randy Smith, Vicinity Manufacturing cofounder/CEO.

Mr. Smith continues by saying, "After all, thirteen years ago, I left a large, well-known accounting firm, to follow my dream of working for myself and creating a great process manufacturing solution. Then in 2010 a chance and took our Craft Brewing Software to market. It's all about paying it forward form one risk taker to another." He summarizes, "I mean, where we would be without the risk takers?"

[VicinityBrew](#) with Microsoft Dynamics enables breweries to meet fluctuating demands of customer requirements for quality, delivery, and price. Key functionality includes centralized recipe management, quality control, lot traceability and recall, [TTB reporting](#) , inventory control, production planning, and [scheduling](#)

In September [VicinityBrew](#) hosted a Fall Summit in Asheville N.C. at Highland Brewery, the event was the second of the semiannual VicinityBrew Summits. The company invited clients and other industry members together to discuss production needs and processes along finance, brewing, scheduling, and quality control.

A few of VicinityBrew clients include well-known brands [Sierra Nevada](#) , [Allagash Brewing](#) , [Deschutes Brewing Company](#) , [FlyingDog Brewery](#) , [Highland Brewing Company](#) , and [Hanger 24 Craft Brewery](#)

Vicinity Manufacturing is a proud member of the [Georgia Craft Brewers Guild](#) , [The Pink Boots Society](#) and

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and will be traveling to Denver, CO in April to Exhibit at the 2014

[Craft Brewer's' Conference](#)

(CBC).

About Brewbound Sessions:Combining the best in business information and networking, the Brewbound Craft Beer Session offers an unmatched strategic learning opportunity for craft brewers and wholesalers. Focused on the business side of craft brewing, the event will take place at the Paradise Point Hotel in San Diego, California on Thursday, December 5.Learn more at: www.brewbound.com

About VicinityBrew :VicinityBrew with Microsoft Dynamics enables breweries to meet fluctuating demands of customer requirements for quality, delivery, and price. Key functionality includes centralized recipe management, quality control, lot traceability and recall, TTB reporting, inventory control, production planning, and scheduling. Vicinity's craft brewing clients include Deschutes Brewery, Highland Brewing Company, Flying Dog Brewery and Sierra Nevada Brewing Company.

About Vicinity Manufacturing : Since 2001 Vicinity Manufacturing has developed software exclusively for the process manufacturing industry. Vicinity software for brewing increases operational efficiency and reduces costs by automating and integrating critical information along the supply chain. As a Microsoft Certified Partner, Vicinity Manufacturing has provided industry leading solutions for batch manufacturing for over a decade. Our clients span across four continents and are comprised of manufacturers from the food, beverage, chemical, paint, coatings, cosmetic, and pharmaceutical industries. Vicinity is available as an onsite application or as a subscription.