

"Savvy Stews" Win 2014 Telly Award for Talk Show Travel Segment

Written by Australian Business

LOS ANGELES, CA, May 10, 2014 /**24-7PressRelease**/ -- The Telly Awards has named Savvy Omnimedia, the production company behind the "

[Savvy Stews](#)

" travel segments that currently air nationally on the morning show "The Daily Buzz," as a Bronze winner in the 35th Annual Telly Awards for their piece titled "The Savvy Stews in Mazatlan," in the TV Programs or Segments - Travel/Tourism category.

The winning segment was shot on location in Mazatlan, Mexico last June and featured hosts Bobby Laurie and Gailen David exploring the city, tasting local cuisine, touring a tequila factory and zip lining through the jungle. "The segment was a pleasure to produce from the people involved locally in Mazatlan to the tourism board's PR firm in New York," said segment producer Patti Broughton. "It's an amazing honor for us at Savvy Omnimedia, [Trivago](#) and everyone involved with the shoot in Mazatlan."

"Savvy Stews" co-host and co-executive producer Gailen David stated: "It's the people, brands and destinations we work with that make it possible for our team to accept this honor."

The Telly Awards was founded in 1979 and is the premier award honoring outstanding local, regional, and cable TV commercials and programs, the finest video and film productions, and online commercials, video and films. Winners represent the best work of the most respected advertising agencies, production companies, television stations, cable operators, and corporate video departments in the world.

"The Telly Awards has a mission to honor the very best in film and video," said Linda Day, Executive Director of the Telly Awards. "Savvy Omnimedia's accomplishment illustrates their creativity, skill, and dedication to their craft and serves as a testament to a great film and video production."

The Savvy Omnimedia production crew is constantly on the road filming in multiple destinations each month showcasing the best attractions, hotels, restaurants and unique events each location has to offer.

The team also discussed plans for a new 30-minute travel show on Destination America, a Discovery Channel network. "We're so excited to bring an extended version of our segments to television. There's so much that we can't include in our two minute segments because of time constraints and now we have the perfect place to air them, our own show!" explained Bobby

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Laurie, co-host and co-executive producer of both the talk show and the travel segments.

The new show titled: "TAKE OFF! with The Savvy Stews" begins airing on Destination America October 1, 2014 at 10:30 a.m.

Bobby Laurie added, "Gailen and myself have been producing televised travel segments for the past three years and last year, decided to take the segments out of the studio and bring them on location to feature destinations around the world. This award is a testament to the team we have in place that made the transition so easy and makes each segment entertaining and informative. And, now, we'll be able to bring the fun from our layover segments to Destination America viewers on our new show."

About Savvy Omnimedia

Savvy Omnimedia is a television production company and content provider that produces travel programming that broadcasts on a variety of networks and shows.

The Savvy Omnimedia production team consists of producers, photographers, camera operators and editors that have worked for Warner Brothers, NBC, ABC News, and Discovery along with other major news and cable outlets.

Our staff includes personnel specialized in various fields of hospitality from airlines and hotels to cruises, and our technical staff from independent films to regional news.

Our field producers work closely with experts in the field to develop the itinerary of events needed to produce a program or film programs that will depict the beauty of a destination or venue. This powerful force enables us to consistently produce a quality product.