

Clean Design Adds Account Support and Creative Personnel

Written by Australian Business

May 10, 2014 /**24-7PressRelease**/ -- Award-winning brand agency, Clean Design, is further expanding its rapidly growing team to provide greater client support and creative service.

Clean Design welcomes Mary Webster, a senior copywriter who will be working on the agency's full roster of clients. Webster is an alumna of the UNC School of Journalism and Mass Communication. Prior to Clean Design, she worked at two prominent North Carolina advertising agencies before running her own freelance business for nearly seven years. She brings experience in categories that include financial services, higher education, home decor, non-profits and travel and tourism.

Also an alumna of the UNC School of Journalism and Mass Communication, Karen James joins Clean Design as Account Manager, bringing to the table core strengths that include building and strengthening client relationships. Drawing on her experience working for big name agencies like McKinney and Howard Merrell, as well as prominent corporations such as Lenovo, James will be handling a range of clients including VantageSouth Bank, Red Hat...and of course, Lenovo. Also new to Clean Design is account coordinator, Nickie Nielsen, who brings an expertise at organizing, planning, client relations and creative collaboration. Nielsen graduated from the University of Wisconsin with a degree in Communication. Before joining Clean Design, she worked for Lyric Opera Chicago, Ravinia Festival Chicago and the North Carolina Symphony.

"This new round of hiring has really helped enrich our staff in providing a full range of marketing services for our clients," said Clean Design CEO, Natalie Perkins. "As Karen was a client of ours at Lenovo, she was already familiar with our team and has been an asset from day one. The same goes for Nickie while she was with the North Carolina Symphony. In addition, Mary has worked with us for several years, so we're really excited to finally have her brain all to ourselves."

Clean Design has current job openings for PR Manager and Account Manager, as well as internships in Design and PR. To learn more about Clean Design and these opportunities visit <http://www.cleandesign.com>.

About Clean Design Clean Design is an award-winning brand agency with a diverse client roster featuring prominent brands such as Red Hat, Lenovo, Duke Raleigh Hospital, UNC Kenan-Flagler and Lonerider. Ranked the #1 design firm in the Triangle, the agency offers a full array of marketing services including branding, digital marketing, advertising, graphic design, media planning, PR and content. A woman-owned business, Clean Design has been awarded certification as Historically Underutilized Business (HUB) by the State of North Carolina.