

Get Pumped for Ellicottville's Bicycle Weekend

Written by Australian Business

ELLICOTTVILLE, NY, May 11, 2014 /**24-7PressRelease**/ -- Whether you're looking for inspiration or up for a challenge, Ellicottville's Bicycle Weekend has something for everyone during the village's first ever Bicycle Weekend. This new event dedicated to 'everything bicycles', will provide biking enthusiasts with both 'see and do' opportunities, from gravity-defying mountain bike performances by Chris Clark sponsored by the Wingate by Wyndham, to fantastic road biking opportunities of varying distances hosted by Holiday Valley.

"We have two completely different events during Bicycle Weekend," observes Ellicottville Chamber of Commerce executive director Brian McFadden. "And on top of that we have hundreds of miles of great roads for 'roadies' and a nationally recognized trail system for mountain bikers right here in our back yard so that you can divide your time between these events and doing your own thing."

The Chris Clark Bicycle Stunt Show on tour through Bell Helmets is a breathtaking display of balance and agility as professional stunt cyclist Chris Clark maneuvers his bike and body over custom built ramps and obstacles, displaying the skills acquired through years of national and international competition. Over the past decade, he has entertained thousands at events like the Olympic Games, New York's Times Square Parade, the Vans Warped Tour and the Gravity Games. Chris will be performing 3 shows daily on Saturday and Sunday on Monroe Street in the heart of the village.

Bicycle enthusiasts of all ages will be inspired not only by Clark's performance, but also with the important message he has to share. His Athletes Who Say NO program encourages children to find an active, healthy passion and use their desire to constantly improve as a means for keeping their lives on track, make healthy decisions and surround themselves with like-minded peers. Chris will also discuss helmet/sports safety and the importance of avoiding drugs and alcohol. Following the show, audience members will have the opportunity to meet Chris, get free autographs and merchandise and enter to win his bike, valued at over \$3,000.

And for those looking for a challenge, Holiday Valley is hosting a weekend of cycling fun for experienced road riders. The event will showcase the many scenic routes and rides in Ellicottville and Cattaraugus County and is geared toward Level 2 and 3 riders, people who regularly ride 30 to 50+ miles at a time on rolling hills and some steeper terrain.

After arriving Friday afternoon, riders will participate in a 20-25 mile ride followed by an evening gathering with vendor displays, beer tasting, hors d'oeuvres and a cash bar. Saturday starts with a casual education clinic, followed by a 40-50 mile ride. A light lunch will be served at the Overlook Terrace at Holiday Valley. There will be afternoon clinics and a possible hill climb, as

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well as free time to visit the shops and restaurants in the village, or to explore the Sky High Adventure Park's Mountain Coaster, Aerial Park or Climbing Wall. Dinner will be at John Harvard's at Holiday Valley. Sunday will start with a long ride of about 60-80 miles, with lunch served along the route. The weekend will wrap up with a farewell at the Inn after the ride.

Cost is \$259 per person, double occupancy and includes Friday and Saturday night lodging at the Inn at Holiday Valley, three guided road rides with sag wagon, cycling clinics and "light" instruction, meals, social activities, and a goody bag of cycling treats, including a booklet of route maps from the weekend's rides along with other suggested Ellicottville area routes. Commuter rate without lodging is \$170.

"We're providing people with some great reasons to come to Ellicottville during Bicycle Weekend," observes McFadden. "It's also a way to formally kick-start our biking season, which attracts visitors from several states and provinces from now until the snow flies. And it's also a reflection of the fact that Ellicottville is increasingly being viewed as a mecca not only for mountain biking but road biking as well."

For more information on this and other great summer events, visit <http://www.ellicottvillenyc.com/events> or call 1-800-349-9099.

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