

Wellbe Announces Webinar on the Next Generation of Orthopedic Service Lines

Written by Australian Business

MADISON, WI, May 11, 2014 **/24-7PressRelease/** -- OrthoServiceLine.com, a free resource to the orthopedic community sponsored by Wellbe, is hosting a complimentary webinar with Cecily Lohmar, Principal, New Heights Group, titled "Are You Prepared? The Next Generation of Service Lines."

The webinar will answer the following questions:- Is your orthopedic service line keeping up with the changes in healthcare?- How does orthopedics fit with the shift to greater accountability for quality and cost?- How should you be adapting the service line to market changes?

Attendees will find out about the next generation of service lines and some key strategies for succeeding under more accountable care, including organizational models and skill sets.

Are You Prepared? The Next Generation of Service Lines
DATE/TIME: Thu, Jun 5, 2014 1:00 PM - 2:00 PM EDT
COST: Complimentary
REGISTER HERE:
<http://www.orthoserviceline.com/category/events/>

About the Speaker: Ms. Cecily Lohmar is a founding Principal with New Heights Group. With over 25 years in the industry, Ms. Lohmar brings to client engagements specialized expertise in strategic planning, service line planning and development, integration/consolidation strategies and physician strategies, as well as facilitating organizational retreats and planning sessions. She is a frequent speaker on organizational service line development, and business planning for key service lines as orthopedics and neurosciences.

About Wellbe (<http://www.wellbe.me>) Wellbe, the inventor of the cloud-based Guided CarePath, works with health providers to engage patients as partners in their episodes of care. Our Guided CarePaths empower patients to learn and take the actions required to achieve better outcomes at lower costs. High-performing hospitals use Wellbe's Connected Care solutions to improve the experience and efficiency of helping patients to succeed with their medical treatments and surgeries.