

Award-Winning TV Ad Agency CheapTVSpots.com Celebrates 13th Year in Business

Written by Australian Business

LOS ANGELES, CA, May 12, 2014 /**24-7PressRelease**/ -- Award-winning discount TV advertising agency CheapTVSpots.com celebrates its 13th year in business, in 2014. As the originator of the online discount TV ad agency model, the company's talented team continues proudly serving the advertising needs of small and medium-size businesses like restaurants, technology start-ups, consumer products, real estate, law firms, toy companies, and motion picture producers/distributors.

Cheap TV Spots(r) is the most award-winning discount TV advertising agency in the world, now with 206 international awards for its TV commercial productions, including 15 Telly Awards. The company has earned an A+ rating with the Better Business Bureau.

In its trademark "Cheap TV Spots" style, the award-winning production team celebrates their 13th year in business with a tip of the hat to its many enterprising and enthusiastic customers over the years.

"Calling ourselves 'cheap' might seem cheeky, but our core is [smart TV commercial production with a hard-to-copy 'wow' factor](#) .

We do bigger-than-life TV for less than the cost of those typical, nearly-invisible online ad campaigns. TV is the entertaining and engaging screen of choice for consumers. We help smart advertisers engage real customers through the power of TV," says company spokesperson, Jim Whelk.

About CheapTVSpots.com :

Since its founding in 2001, Cheap TV Spots produces award-winning, value priced flat-rate TV advertising for entrepreneurs, SMBs and start-ups just like yours, across the United States and worldwide.

CheapTVSpots.com is a service of Academy Leader, Inc. "Cheap TV Spots," the "Three Spots" logo, the phrase "Only Our Price is Cheap" and the slogan, "We help small companies look big - we save big companies big money" are trademarks of Academy Leader, Inc.

Academy Leader Inc. is a multi-faceted multi-national media company that spans motion

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pictures, television, publishing, radio, and new media. The agency has won over 200 national and international awards for its original commercial productions, including 15 Telly Awards.