

DENVER, CO, May 24, 2014 **/24-7PressRelease/** -- Steve Dine from Datasource Consulting and Mark Madsen held a joint presentation on May 15th at The Data Warehouse Institute World Conference in Chicago. The presentation titled, Beyond Reports, OLAP, and Dashboards: Emerging Practices, Analytics, and Technologies to Meet Today's Requirements, focused on helping organizations find new ways to increase the value they are receiving from their data.

Steve Dine from Datasource Consulting said, "Many BI organizations have already delivered and mastered standard reporting, OLAP analysis, and dashboards; however, users are requesting more capabilities. These added capabilities often require more from the 3V's of Big Data (variety, velocity, and volume) than what is being processed today."

The economics of information management are changing due to new technology. These changes - most notably the hardware and software - are creating new ways of dealing with historic BI challenges allowing BI and analytics groups to adjust the economics and approaches for deploying information and insights to end users.

BI and analytics groups are maturing. As they mature it becomes more difficult to keep up with the growing demand and changing business needs. Challenging the best practices for data delivery, design, and management allows BI and analytics groups to be more agile.

"Our presentation focuses on three different elements; Getting more value from existing data, the management of data growth and the expectation for faster delivery" said Steve Dine from Datasource Consulting.

Getting more value from existing data. Data leaves a lot of value on the table because most data is used for basic functions such as monitoring, drill-down, and reporting purposes. Business leaders are becoming aware of the technical improvements that have lead to new capabilities. The BI group becomes the central focus for these new requests.

The management of data growth. The volume of data is growing and is requiring organizations to adjust. The growing volume poses several challenges for organizations including, processing larger data volumes, issues in query performance, managing complex queries and delivering lower data latency.

## Datasource Consulting Helps Organizations Find New Ways To Increase The Value Of Their Data

Written by Australian Business

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The expectation of faster delivery. Businesses in general are asking people, including IT and BI teams, to do more with less. Speed is also a growing issue as organization need new capabilities, want new and more information and ask for projects to be completed in a shorter time frame.

Datasource Consulting is a trusted business intelligence (BI) implementation partner and strategic advisor to Fortune 500 and mid-sized companies alike. We deliver innovative, end-to-end BI and data integration solutions with a focus on scalability, maintainability and business value.