

CustomerCountSM Surveys Gather Feedback At 2014 RCI Christel House Open

Written by Australian Business

ORLANDO, FL, June 04, 2014 /**24-7PressRelease**/ -- CustomerCount online enterprise customer feedback management system has announced that it will be supporting the 2014 RCI Christel House Open Golf Tournament by deploying surveys to participants at tournament sites worldwide. In addition to the survey, CustomerCount is also donating \$1.00 for every tournament feedback survey submitted.

The survey will help Christel House make future tournaments even more successful. With questions such as "what did you like about the tournament; what worked; what didn't; and what would you like to see in the future?" Christel House will be better able to shape upcoming tournaments. Because CustomerCount surveys include Device Recognition, golfers will have access to the survey while they are still at the golf course using whatever device they have at their disposal allowing Christel House immediate access to information.

One Golf Tournament-One Cause-4 ContinentsNow in its 12th year, the RCI Christel House Open International Charity Golf Tournament is Christel House's signature fundraising event and has raised over \$8 million since inception. Over 1,500 golfers, at 13 tournament sites around the world are expected to participate at this year's tournament.

According to Lisa Kobek, EVP of Client Services and Operations, "CustomerCount is honored to support the 2014 RCI Christel House Open. We have tremendous respect and appreciation for all that Christel House does to help impoverished children around the globe. I am pleased our company can demonstrate our commitment to the success of the event and in turn the children served by Christel House."

"Not coincidentally," says Becky Arnett, Director of Timeshare Development for Christel House, "It was Lisa Kobek who led the effort to launch the tournament worldwide in 2003 during her tenure as Director of Development with Christel House. She saw how successful a tournament hosted by Bluegreen Vacations was for Christel House and realized the potential of expanding the tournament concept to more venues."

This season (May through June), golfers will play renowned courses in Branson, MO, Boonville, NY, Daytona, FL, Eagle, CO, Oxfordshire, UK, Indianapolis, IN, Mexico City, Mexico, Myrtle Beach, SC, Orlando, FL, Palm Beach Gardens, FL, Die Boord, South Africa, Vista, CA and Williamsburg, VA.

CustomerCount, an Indianapolis-based company developed the survey system for a major

client and now makes the platform and services available to companies throughout the world in over 40 languages. "CustomerCount is a cloud-based product, minimizing installation time and expense. Due to the innovative technological architecture of CustomerCount, ongoing customized updates to survey content, report formats and other features are easily and quickly accommodated," said Lisa Kobek. "Using the system to support Christel House will serve to make the tournament even more successful in years to come."

About Christel House International Christel House International (CHI) is transforming how kids, their families and future generations permanently escape poverty. Much more than a school, CHI was established in 1998 by founder Christel DeHaan and currently serves over 4,000 impoverished children around the world. By providing high quality education, nutritious meals, regular health care, character and life skills development, and career counseling, CHI helps students grow into confident, hardworking and ethical young adults who give back to their families and communities. CHI operates six learning centers in India, Mexico, South Africa and the U.S., as well as a scholars program in Venezuela. For more information, please visit <http://www.christelhouse.org>.

CustomerCount is a flexible online customer feedback solution providing intuitive real time reporting, fast turnaround on updates, detailed and dynamic data gathering with comprehensive reporting for process improvement and customer loyalty to improve your bottom line. The creator of CustomerCount, Mobius Vendor Partners, is a fifteen year old business process design and management company specializing in servicing the needs of the timeshare industry. Mobius principals are active in ARDA through sponsorships and committee memberships. Follow their blogs at <http://www.customercount.com/blog/> or follow them on Twitter @CustomerCount or [facebook.com/CustomerCount](https://www.facebook.com/CustomerCount). For more information visit <http://www.customercount.com> or call 317-816-6000.