

## 2014 Minnesota Pet Expo Brings Message of Pet Power in Fight Against Animal Cruelty

Written by Australian Business

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MINNEAPOLIS, MN, June 04, 2014 **/24-7PressRelease/** -- The fight against animal cruelty will gain some serious pet power when Shorty Rossi, star of the runaway Animal Planet hit TV show, "Pit Boss" and "America's Cutest Pets," and celebrity dog trainer and "Good Morning America" residential pet expert, Harrison Forbes, join over 50 local pet-related exhibitors, rescues and other advocates at the 2014 Minnesota Pet Expo.

"Animal cruelty is often worsened by a lack of education about pet ownership. Not to mention that most people have no idea how cruelty towards Pitbulls is promoted in their communities due to unfair laws or breed discrimination. It has to end and pet lovers are the only ones who can end it. It's time to say 'Enough,'" says Rossi.

Rossi credits the loyalty and companionship of Pitbulls for transforming his life. When Rossi isn't managing Shortywood Productions, a company that works with little people in the entertainment industry or filming "Pit Boss" or Animal Planet's newest show, "Ameri-cas's Cutest Pet," he's working with Shorty's Pitbull Rescue, a charity he formed that rescues, rehabilitates and places neglected and abused Pitbulls in loving, nurturing homes.

It isn't just Rossi who'll be there though; his canine co-star and service dog, Hercules, will attend the Minnesota Pet Expo as well. Both will be there help teach pet owners about Breed Specific Legislation (BSL) - often referred to as breed discrimination - which refers to laws that target dogs based on how they look rather than their actions. Currently, BSL most often focuses on Pitbull-types, but many cities also target Rottweilers, German Shepherds, Doberman Pinchers, Chows and other large breeds, including dogs that are often described as Pitbull-mixes, when in fact, they have no Pitbull genes at all.

"Most pets are abandoned or given up for adoption because of preventable - and easily fixable - behavior problems," explains Harrison Forbes, National Celebrity Dog Trainer and "NY Times" best-selling author. "I love that any well-behaved pet is welcome to attend the Minnesota Pet Expo and am excited to once again help make a difference for pets and their families."

Harrison Forbes, who's a frequent guest on the "Today Show" (NBC) as their featured resident dog behavior expert, will share his expertise on pet behavior at the event. Forbes will also explain how Doggie DNA Testing can help people choose the right dog breed match for their lifestyle and offer advice on how to correct pet behavior problems. Pet owners are urged to bring their most challenging pet behavior issues to Forbes - it's a challenge that he enjoys.

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"Dog training not only brings happiness and peace into a home, but it strengthens the pet/owner bond. My methods are easy and, most importantly, they work," Forbes adds.

The Minnesota Pet Expo will also feature opportunities for fan photos and autographs with both Rossi and Forbes, along with more than 50 exhibitors, live entertainment and demonstrations, and a Petfinder.com mega-adoption area with more than 250 rescue pets available for adoption. Low-cost immunizations, discounted microchipping and free nail trims will also be available for all the furry friends who need them.

The event will take place on Saturday, June 14th, 2014 from 10am to 6pm, at Minneapolis Convention Center. This free, indoor and air-conditioned event is expected to attract 10,000 or more attendees along with their furry, feathered and reptilian pals who are looking to enjoy a new and one-of-a-kind experience where any pet can join in the fun. All well-behaved pets are welcome, as long as they're on a fixed lead (or in a carrier) and have proof of age-appropriate rabies vaccines.

The 2014 Minnesota Pet Expo is produced by Amazing Expos, a leading event production firm that currently produces more than 39 large pet expos across the United States. For more information, call 800.977.3609, email [expo@minnesotapetexpo.com](mailto:expo@minnesotapetexpo.com) or visit <http://www.minnesotapetexpo.com>, <http://www.facebook.com/minnesotapetexpo> or <https://twitter.com/AmazingPetExpo>.