

New Plumbing Franchise Leaps to 25 Signed Franchise Partners in Five Months

Written by Australian Business

TEMPE, AZ, August 17, 2014 **/24-7PressRelease/** -- bluefrog Plumbing + Drain is hopping to its annual goal by hitting a franchise milestone in five short months that some franchise companies don't see for a few years - signing 25 franchise partners.

With a mission to become the premier plumbing and drain-cleaning service company in North America, the emerging franchise is well on track to achieving its annual goal of signing 60 franchise partners by the end of its first year.

"Hitting this milestone so early on is a testament to the proven systems bluefrog Plumbing + Drain was built upon," said Jeff Moody, vice president of bluefrog Plumbing + Drain, commenting on the 35-year history of its sister-brands Re-Bath and 5 Day Kitchens. "What's great about our franchise, is that it's a more cost-effective way for prospective entrepreneurs and existing service companies to break into the \$103 billion plumbing industry. As a franchise partner, you gain access to best practices in operations, sales, marketing, and attracting and maintaining quality team members as well as a network of highly successful franchise partners you can connect with for help on any aspect of your business."

The current roster of bluefrog Plumbing + Drain franchise partners is composed of franchisees in related industries, as well as independent plumbers who are looking to apply the proven system with a viable exit strategy. For its 25th franchise partner, Bob White, investing in bluefrog Plumbing + Drain was a way to complement his existing residential cleaning franchise by adding an extended value to customers.

"No matter how technology evolves, there will always be a need for plumbers. That's really what attracted me to the industry, but finding the right business to invest in was a challenge until I came across bluefrog Plumbing + Drain," said White, who has been a franchisee of The Maids for 13 years. "The franchise has put together a top notch support staff with a wealth of knowledge and experience; many have owned plumbing companies or franchises and can offer sound advice on our operations, marketing, etc."

bluefrog Plumbing + Drain launched in January to fill a void in the marketplace by creating a systematized plumbing and drain-cleaning business that focuses on providing consumers with five key attributes that matter to them most, including: timeliness, safety, professionalism, consideration and a transparent value.

With a creative name and memorable, playful bright-blue frog as a brand icon, bluefrog

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Plumbing + Drain is looking to expand its network by adding trustworthy, independent plumbers who have an entrepreneurial drive to its franchise system. The ideal prospect is an established independent plumber who is bottom-line driven, customer-service oriented, and has a passion for community involvement. At a low conversion cost, the bluefrog Plumbing + Drain franchise model gives independent plumbers the blueprint to successfully convert and operate their business. The company also offers financing for prospective franchise partners, as well as training and ongoing support in areas such as marketing, efficiency and management of the business.

About bluefrog Plumbing + Drain Founded in 2014, bluefrog Plumbing + Drain's mission is to become the premier plumbing and drain-cleaning service franchise. The company is part of Home Brands Group , a national franchise system with more than 35 years of experience with brands Re-Bath and 5 Day Kitchens . With 24/7 service and no overtime charges to both residential and commercial clients, bluefrog Plumbing + Drain's mission is to create brand-loyal, cheerleading clients by focusing on five key attributes - timeliness, safety, professionalism, consideration and a transparent value. To inquire about the bluefrog Plumbing + Drain franchise opportunity, please visit <http://www.bluefrogfranchise.com/>.