

READING, ENGLAND, August 21, 2014 /**24-7PressRelease**/ -- [Matt Stewart](#) will travel from [Atlas Outsourcing](#)'s location in Reading to the heart of Birmingham where the two day event will take place. The Business Development Conference is being held at the Crowne Plaza Birmingham City Centre from 22nd-23rd August.

The Crowne Plaza has its own conference floor home to 11 naturally lit meeting rooms with the largest holding up to 300 people. The hotel is ideally located in Birmingham's city centre, just a short walk from the National Indoor Arena, The Hippodrome Theatre and the New Street Rail Station.

About Atlas Outsourcing Ltd: <http://www.atlasoutsourcingltd.com/about-us/>

The main topic for the event is driving sales. Atlas Outsourcing's Matt Stewart is thrilled to have been named a keynote speaker at the important event and is keen to share his extensive knowledge of the subject. Matt Stewart has led his firm, Atlas Outsourcing, to success in 2014 through his strong leadership and ability to drive growth. "To continue to thrive as a business over the next year and beyond, we must look ahead, understand the trends and forces that will shape our business in the future and move swiftly to prepare for what's to come," is Matt Stewart's Director's message.

Atlas Outsourcing is an ambitious outsourced sales and marketing start-up. The firm concentrate on delivering face-to-face sales techniques via promotional event marketing campaigns. Their direct and personalised approach not only provides great customer service but also guarantees results and drives new custom for their clients. Given the outstanding success Atlas Outsourcing has had since opening, their direct marketing approach will give Matt Stewart a lot to talk about as a key note speaker on the topic of driving sales.

The event's guest list is full of the most successful and innovative business owners in the outsourcing sales and marketing industry. Matt Stewart will be among many world-renowned speakers at the conference. The Business Development event has been designed to educate, inspire and foster a collaborative process. Matt Stewart is hoping that attendees can learn something from his success and what he has to say about driving sales.

Business owners are set to travel from all around the country to attend the event, which takes

Atlas Outsourcing MD to Speak on Driving Sales in Birmingham

Written by Australian Business

place this weekend. Matt Stewart is hoping to learn new skills to implement into his business as well as teach others his own method to success.

Atlas Outsourcing deliver compelling and engaging direct marketing and event marketing campaigns. Their sales force build trusting relationships with customers to ensure clients gain a high level of customer loyalty to their brands.

For more information follow Atlas Outsourcing on Twitter [@AtlasOutsourcin](#) or Like the Reading-based firm on [Facebook](#).