

## ChoiceSpine 510K Approval: LANCER Pedicle Screw System

Written by Australian Business

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KNOXVILLE, TN, August 21, 2014 **/24-7PressRelease/** -- ChoiceSpine, a Knoxville, TN based spine company, announced today that it has received U.S. FDA 510(k) clearance for the LANCER Pedicle Screw System. The LANCER Pedicle Screw System is 5.5mm system designed for an open procedure with sleek and streamlined instrumentation.

Marty Altshuler and Rick Henson, owners of ChoiceSpine, expressed their excitement over the acquisition of the U.S. FDA 510(k) clearance for the LANCER Pedicle Screw System. Rick Henson praised his staff and others involved in this process by saying, "We have a great team at ChoiceSpine and it shows when we obtain numerous 510(k) clearance letters in such a short amount of time." Marty Altshuler also noted, "Rick and I are looking forward to all the growth ChoiceSpine is promising in the months ahead."

Anderson Collins, Director of Business Development commented, "The LANCER Pedicle Screw System is the third 510K ChoiceSpine has received in 2014 and we are looking forward to launching five more new systems in the next 12 months. We are really excited about what LANCER brings to our product portfolio as it gives us a sleek and easy-to-use pedicle screw system. LANCER will give us an offering that is lower profile on a 5.5mm rod platform."

If you would like more information about this topic, then please contact Katey Marina at 865-246-3330 or email at [kmarina@choicespine.net](mailto:kmarina@choicespine.net) . You may also view more on the ChoiceSpine website: [www.choicespine.net](http://www.choicespine.net)

ChoiceSpine is committed to bringing superior products to orthopedic and neurosurgeon specialists who focus on the treatment of spinal disorders and deformities, through operative intervention. We are committed to meeting the needs of our customers through new product offerings, existing product enhancement, and continued product research and development. By working closely with physicians and maintaining service-focused distribution, we will continue to bring technically-superior spinal products to the market.