

LINCOLN, ENGLAND, August 21, 2014 /**24-7PressRelease**/ -- Lincolnshire-based Mastenbroek Ltd, specialist manufacturer of machinery for cable and pipe laying, has improved stock visibility and eliminated manual processes with the help of a fully integrated Microsoft Dynamics NAV ERP solution, from Azzure IT.

Mastenbroek Ltd supplies a range of engineered products for the utility, offshore and agricultural sectors. Its ageing bespoke IT system required re-keying of data and was unable to meet the growing demands of a modern business. The company recognised it needed an end-to-end solution covering all aspects of the business: CRM, sales, purchasing, stock control, manufacturing, service management, projects and accounting.

"We wanted a flexible solution that could be expanded to meet the changing needs of our business, as well as a vendor who would work with us in a partnership," explains General Manager of Mastenbroek Ltd, Christopher Pett. "Microsoft Dynamics NAV and Azzure IT ticked all the boxes."

Due to the large number of concurrent user licences required and limited broadband capabilities, Azzure IT recommended an on-premise implementation, tailored to fit the exact needs of the company. "Since Azzure IT could provide Microsoft Dynamics NAV either as on-premise or as a Cloud hosted application, we felt they would be better able to recommend the best-fit solution for us and that we would get impartial advice," says Pett.

Craig Such, Managing Director of Azzure IT, agrees: "From initial discussions through to the go-live, we were confident we had a very good solution for Mastenbroek. After a smooth go-live, it's great to see our client already yielding the results."

As a single integrated solution, Microsoft Dynamics NAV has removed the complexity of synchronising multiple systems and the need to input data more than once. Plus, with complete stock visibility and improved inventory control staff no longer have to monitor stock manually. "Microsoft Dynamics NAV allows for a cohesive view of everything from accounting to stock control, simplifying and improving all our everyday business processes," concludes Pett.

About Azzure

Azzure IT is a specialist ERP solution provider with over 20 years' experience delivering software solutions to small and medium sized businesses. Specialising in end-to-end Microsoft Dynamics-based IT solutions, Azzure IT helps businesses improve efficiency and productivity in a wide range of industries including manufacturing, distribution, process, service and professional services. With an extensive portfolio, Azzure is committed to finding the right, quality solution for its customers.

### Services

Azzure software solutions are all based on Microsoft technology and include both on-premise and managed cloud (Internet) based services. Azzure's cloud based solutions are available as 'Software as a Service' (SaaS) which means you only pay for the software you use, when you need it. For companies looking for accounting or business software, including full enterprise resource planning (ERP) and customer relationship management (CRM), Azzure provides market-leading Microsoft Dynamics NAV. All solutions are scalable to fit your business whatever the size or budget.

### Total Support Service

Azzure also offers a Total Support Service for businesses looking for a partner to help manage their entire IT strategy and support. Azzure takes a partnership approach so you can get direct access to its skills and services. By providing totally cohesive support for all your IT systems, even working with companies' existing suppliers, Azzure ensures you get the best service levels from a single contact point so you can concentrate on what you do best.