

TAMPA, FL, August 21, 2014 **/24-7PressRelease/** -- The Goodwood Festival of Speed, held each year in England to showcase the cars of the past and future, celebrated the 15th anniversary of the Gran Turismo video racing game for PlayStation. The upgraded game features the famed and revised 2014 Goodwood hillclimb course. (1) Manufacturers brought real-world versions of the cars from the game, including Nissan's Concept 2020 Vision Gran Turismo, notes Ferman [Nissan of Tampa](#). (1)

This vehicle is a bold, black, dramatically swept-back concept car aimed directly at gamers. With games, social media, and virtual reality playing a large part in the lives of millennials and "Gen Z" kids, having a striking car that can be virtually raced up the Goodwood hillclimb means as much as having a cool car parked in the neighbor's driveway. (1)

In addition to cool cars, Nissan brought Olympic champions to Goodwood. Brand ambassadors included London 2012 Paralympic gold medalist Richard Whitehead and 2014 Sochi Winter Olympic bronze medalist Jenny Jones. (1) On Saturday, Olympic cycling champion Sir Chris Hoy took the wheel of a Nissan GT-R NISMO supercar and crashed on the infamous Molecomb corner. He was able to return to the race the next day. (1)

Nissan's athlete had taken the GT-R NISMO up the hillclimb several times, but only virtually. This year's Goodwood weekend was his first real-world attack on the route. He turned in a respectable time of 48.05 seconds, which was good enough for fourth place overall. It was also fast enough to set the supercar record for the course. (1)

For more about Nissan's real-world racy designs and the Concept 2020 Vision Gran Turismo, visit [FermanNissan.com](#).

1. "Goodwood Festival of Speed Offers Sport and Show." Nissan Motor Corporation. [reports.nissan-global.com/EN/?p=15600](#)

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Ferman Nissan is staffed with team members who have been with us for more than 30 years. And this experience and expertise is why we have guests who have purchased new and used

Nissan Showcases Supercars at Goodwood Festival of Speed

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cars from us for three, four, five, and even six generations.

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