

GREENWOOD, IN, August 21, 2014 **/24-7PressRelease/** -- Endress+Hauser has announced the launch of its new E-direct online store, featuring entry level instrumentation and components. The new website features an updated design, fully responsive product listing and free shipping on all products.

User interaction is the central feature of the new E-direct website. Customers can easily navigate among the various sections to locate useful information on level, pressure, flow, analysis and temperature measurement systems, as well as relevant components. Product listings are now fully responsive, clearly viewable and navigable on laptops, tablets and even smartphones. The new customer portal login lets customers easily log in to browse and purchase all available products, and access their E-direct order history.

The new website offers clear and detailed product listings that include technical data and application information. In addition, volume discounts, credit card payments and free shipping are now available on all products purchased through the E-direct website.

Also new to the website is the Endress+Hauser E-direct Resource Library, a collection of eBooks on a variety of process automation and manufacturing topics, such as optimizing maintenance processes, increasing plant safety and reducing inventory costs. The Resource Library also features eBooks offered exclusively through E-direct, focused on specialized information with such titles as "Tips for Instrument Placement for More Accurate Readings," and "Automation Trends for Food Manufacturers." Visit the resource library at:
<http://www.endressdirect.us/resource-library>

About Endress+Hauser Endress+Hauser is one of the world's leading suppliers of measuring devices, services and solutions for industrial process engineering. In 2013, the company group recorded sales of approximately 2.4 billion dollars with more than 11,000 employees worldwide. Endress+Hauser supplies sensors, devices, systems and services for level, flow, pressure and temperature measurement as well as liquid analysis and measured value recording. The company supports its customers with automation, logistical and IT services and solutions.

Endress+Hauser E-direct's new website can be visited at the following URL:
<http://www.endressdirect.us>