

## CMather Announces Fixed Pricing for Website Maintenance Services

Written by Australian Business

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BENDIGO, AUSTRALIA, August 22, 2014 /24-7PressRelease/ -- Website maintenance companies do not usually commit to a fixed price contract for website maintenance. This is because there are several factors that influence pricing. This includes determining the number of hours to be spent, the time frame within which the maintenance has to be implemented, the software needed to manage maintenance, etc.

But Australian web development and design studio CMather Web Development offer no contracts and no monthly fees for website maintenance and development services. This move is aligned with our decision to introduce an update proof web design strategy that would stay true to the webmaster guidelines issued by major search engines including Google.

"A detailed analysis of all Google updates so far makes it clear that the key to stay update proof is to stick to basic webmaster guidelines. The update proof strategy is aimed to ensure that all web design policies and practices strictly adhere to the basic guidelines. Staying true to these parameters also ensures that you do not have to allot a budget for maintenance," says Tim Matthews, Project Officer for CMather.

For \$30.00 AUD, web owners can choose from different maintenance services like content and web development updates, monthly website backup, security fixes, upgrades and patches, adding new products and services, maintaining calendars and events, uploading documents, photos, images and files, creating forms, links and additional pages, updating WordPress and Plugins, etc. Although the package includes almost all features that require constant maintenance, it is not inclusive of updates such as installing add-ons and website redesign.

"From content management to web security, we ensure that your website is up to date. Our script installation services ensure that you do not need to be a technician to manage a website. We install commercial and open source scripts to help web owners function better. All jobs are completed within 24 hours and supported by a detailed and professional report. In fact, our maintenance packages are 50% cheaper than industry standards," adds Tim.

Web design is not a one time job; it is a continuous effort where websites have to be tweaked and redesigned to meet changing standards and customer requirements. "When a website is designed within the established guidelines, web maintenance and development can be easily added on to support the businesses requirements" he adds.

CMather is an international digital design studio operating from Bendigo, Australia. Since 2000

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the business has offered a host of online services such as web design, hosting, website maintenance and domain name registration. With a group of online IT consultants, CMather offers cost effective IT solutions for small business throughout Australia. For more information Phone: 03 9016 9437 or request a free call back on 1300 628 437