

O'Connor Marketing Announce New Brisbane Branch

Written by Australian Business

SYDNEY, AUSTRALIA, August 22, 2014 /24-7PressRelease/ -- [O'Connor Marketing](#) is an outsourced sales and marketing firm currently based in Sydney and Adelaide. The firm carry out marketing and promotion strategies that build on the same foundation; innovation, meticulous attention to client needs and the use of a [motivated and driven](#)

sales team. O'Connor Marketing specialise in customer acquisitions through events marketing, promotional, and business-to-business campaigns that delivers a direct link between clients and their customers.

About: <http://oconnormarketing.com.au/about-us/>

O'Connor Marketing are recognised leaders in B2B Sales and Event Promotions, and is the country's most effective and versatile outsourcing service, designed to be used to complement mainstream advertising, or as an effective tool of securing quality customer leads. Small business, such as O'Connor Marketing, make a significant contribution to the Australian economy, accounting for slightly less than one-half of private sector industry employment and contributing approximately one third of private sector industry value added in 2010-11. O'Connor Marketing contributes the firm's rapid growth rate to a high client demand in Sydney and Adelaide which enhances the firm's geographical market reach.

Brisbane has been recommended as a great place to start a business. The city is one of the fastest growing capital cities in Australia in terms of population and employment. Residents of Brisbane are young, skilled, highly educated and culturally diverse. Brisbane has been recognised as being a major contributor to the growth of the Australian economy and drives Queensland's economic growth. There are a number of great communities around start-ups really getting some traction in Brisbane and the city has a number of innovative business people will to network, which is particularly good for a B2B business.

'We have chosen to expand our direct marketing services to both Brisbane because of the increased opportunities that this city will bring to the firm and because we will be able to bring our client's products and services to more consumers over a larger geographical area' said Owner and Managing Director, Ronan O'Connor for O'Connor Marketing.

Specialising in customer acquisitions through B2B, promotional and event marketing campaigns, O'Connor Marketing provide their clients with a professional and personalised services that is parallel to none. O'Connor Marketing devises personalised and creative marketing campaigns that build a direct and personal link between the client and their customers and generates a high ROI, resulting in long-term growth for the firm's clients.

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O'Connor Marketing specialise in creating engaging direct marketing campaigns that act as a vital link between clients and their customers. Through working closely with their clients O'Connor Marketing ensure they have a complete understanding of their clients goals and values, and work to create a campaign that effectively presents these values to their clients target demographic. O'Connor Marketing's friendly sales team will build lasting relationships with customers which will improve their clients ROI and increase customer loyalty.

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