

BRISBANE, AUSTRALIA, August 22, 2014 **/24-7PressRelease/** -- Tamara L. Cassidy, MBA, Systems Solution Manager for Major Commercial Pty Ltd, has been recognized by Worldwide Branding for showing dedication, leadership and excellence in financial software implementation, system solution design and continuous process improvements to support the commercial real estate sector.

When Tamara Cassidy discovered that she was passionate about working with numbers, identifying patterns and empowering others to be more efficient and effective in their accounting processing, her career was born and her future was shaped. Earning a Bachelor of Business in Accounting and an MBA in Management from Monash University in 1999 and 2005 respectively, she worked her way through systems solution design at Monash University Facilities and Services Division for over 10 years while completing her studies. Several years of business systems consulting followed implementing financial software solutions for a myriad of clients across Australia and New Zealand improving and optimising their systems and processes and positively impacting their bottom lines. Most recently she completed a long term project working with Australia's number 1 property site before establishing her own company last year with her business partners, Major Commercial Pty Ltd.

Major Commercial Pty Ltd is structured to support people to lift the lid on the complexity of the commercial property industry and connecting people to build relationships to create win-win profitable commercial property deals. Sourcing, locating, negotiating and securing commercial properties with her team of property experts, her leadership in designing and implementing all of the software solutions has been paramount to creating a systemic foundation to support the creation of successful relationship building across the commercial property industry.

Ms. Cassidy is the go-to person when it comes to designing and implementing system solutions to support any business specializing in Client Relationship Management and Accounting software implementation across the real estate industry. She also plays a major role in developing marketing strategies to manage the Property Locator and Agency Model Major Commercial has developed. Additionally, she is establishing a database of properties to build successful client relationships, connecting people across the commercial property industry. She attributes her ongoing success to continually investing in herself and her personal development, setting specific, measurable, attainable goals, creating an energetic and positive work environment and having a clear vision for her future.

Passionate for watersports and living a lifestyle that is created and desired, not accidental, she is driven by her purpose in life to support others to be the best that they can be, touching hearts and changing lives. Her favorite causes to support on an ongoing basis include Red Dust Role Models Ltd., the Starlight Children's Foundation and The Royal Children's Hospital Melbourne.

Looking forward, Ms. Cassidy hopes to grow her company into a national and international success. Her greatest satisfaction comes from empowering others to optimize and simplify opportunities that may have previously appeared as complex and overwhelming scenarios, supporting others to identify and achieve their goals, to live the lives they desire and to be the absolute best that they can be.

For more information about Major Commercial Pty Ltd, or becoming a property locator visit <http://www.majorcommercial.com.au>

About Worldwide BrandingFor over 15 years, Worldwide Branding has been the leading, one-stop-shop, personal branding company, both in the United States and abroad. From writing professional biographies and press releases, to creating and driving traffic to personal websites, our team of branding experts tailor each product specifically for our clients needs. We are dedicated to empowering our 600,000 clients with effective branding tools to help them achieve success. From healthcare to finance to education and law, our constituents represent every major industry and occupation, at all career levels.

An international company, we provide our members with access to members in over 52 countries including, the United States, Canada, Australia, the United Kingdom, France, The Netherlands, Germany, Ireland, Spain, Switzerland, South Africa, Belgium, Mexico, Italy, Brazil, Sweden and The United Arab Emirates, just to name a few.

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