

CHARLOTTE, NC, August 22, 2014 **/24-7PressRelease/** -- A Cultivated Mindset (ACM), the much acclaimed design and development firm, has a new ace up its sleeve in the shape of AGREED, a very versatile digital signature app that helps speed up the sales process and improve the bottom-line. According to Shanna Hill the Project Manager at ACM, "A lot of research went into the designing of this app, as we wanted to be sure about who the customers for this app would be. We also wanted to be very certain of their specific requirements."

The app that was finally designed came with some really unique attributes - a digital signature mobile app that allows a user to add a picture, video or a voice recording to a document. This was expected to have an extremely positive impact on people's ability to communicate better. Though the obvious market for an app like this would likely be among be marketers, business executives and professionals, one wanted to be sure that they would take to such a product when it was offered to them.

This was only possible by obtaining feedback from the intended target audience and designing the app, taking those inputs into account. Doing this enabled one to make AGREED an extremely user friendly aid to people who needed to communicate on a frequent basis. The fact that this app has the makings of a runaway success is the outcome of a thorough client brief combined with extensive field research carried out by ACM.

The unique properties of this app that allow users to sign and verify documents from anywhere and at anytime with the help of audio, video and picture feed have a direct positive impact on the bottom line. This is on account of the much shorter processing time with the very name AGREED signifying an understanding or a commitment to go forward. The app was designed in a fashion that made it work seamlessly, so that the users were encouraged to put it to extensive use in the conduct of their business.

It is a matter of great satisfaction to ACM that in a scenario where apps are launched every other day, here is one product that was developed in textbook marketing style. It did this by first identifying specific needs of a certain target audience and then creating a product that went about meeting those needs to the T. By all accounts the AGREED app is all set to become a template for how apps should be designed and launched.

The Future of Mobile Agreements and Document Verification are here. So Please Join Redkomodo and ACM on Thursday August 21st 2014 at Packard Place as we unveil our new app and launch our Kickstarter campaign to the public. We invite you, your friends, and your Charlotte neighbors to be the first to view our campaign video and experience our revolutionary e-signature tool called The Agreed App. Come have a drink with us and view the Kickstarter

video on the big screen. The event will be held from 6:00pm to 8:00pm.