

GARDENA, CA, August 22, 2014 **/24-7PressRelease/** -- On August 25th, Softline Home Fashions, the leading distributor of high-quality home textiles, and HGTV Design Star, Josh Johnson, will give Hollywood's elite an exclusive view of the new Josh Johnson Home for Softline collection at the Backstage Creations Giving Suite at the 66th Emmy Awards. Josh Johnson Home for Softline brings star-studded appeal to the gifting suite with its mix of gloss and matte metallic finishes and rich charcoal, pewter and black accents.

Emmy presenters and performers who visit the suite will be gifted with a personalized, decorative pillow that is exclusive to this Television Academy-sanctioned Giving Suite. Luxe fabrics and trims that mimic the look of the Josh Johnson Home for Softline collection adorn the outside of the pillow and will be enhanced with customized monogramming and stitching in the recipient's color of choice. Several fabric, font, and color options will be available to choose from, making each piece truly unique for the attending celebrities.

"Softline Home Fashions welcomed the opportunity to participate and create the decor for the prestigious Giving Suite at the 66th Emmys," said Jason Carr, Co-Founder of Softline Home Fashions. "As we are preparing for the launch of the Josh Johnson Home for Softline collection, we couldn't think of a more fitting designer and assortment of luxury home accents to be experienced by the nominees and presenters for this year's Emmy Awards."

"Josh Johnson Home for Softline is synonymous with the extravagance and exclusivity that comes with an event such as the Emmys," said Josh Johnson, whose lovable personality earned him the nickname "Sparkle Josh." "The collection's luxe metallics and rich accents will immerse the Emmy attendees in a room full of sparkle and glamour."

The Josh Johnson Home for Softline collection will debut online in October 2014, just in time for the holiday season. The collection of accent pillows will retail from \$19.99 and decorative drapery panels from \$29.99-\$49.99. For more information on Softline Home Fashions and Josh Johnson Home for Softline, please visit <http://www.softlinehome.com>.

About Softline Home Fashions Softline Home Fashions Inc. is the leading importer and distributor of home decorating fabrics, ready-made curtains and decorative pillows. The company provides an unlimited selection of the finest quality fabrics gathered from all corners of the globe. Upcoming celebrity designer collections include Monica Pedersen for Softline and Josh Johnson Home for Softline. Headquarters are in Gardena, Calif. and Montreal, Canada. For more information, visit <http://www.softlinehome.com>.