

SAN DIEGO, CA, August 22, 2014 **/24-7PressRelease/** -- San Diego-based hospitality management and consulting firm R.A. Rauch & Associates (RAR) has entered a strategic partnership with Gotham Management that includes oversight of Gotham's The Keating Hotel, a historic and chic Gaslamp Quarter mainstay.

"With the industry expertise and high-end portfolios both parties bring to the table, we look forward to revolutionizing the way San Diego does hospitality," says Bob Moore, Senior Vice President of Operations at RAR. "The Keating is a unique and exciting property and has done an excellent job cultivating happy guests and creating a standout guest experience. We will take that excellence on an upward trajectory."

At The Keating, focus will be directed toward developing fresh promotions and placing emphasis on the power of strong customer service standards. The team is creating packages in cooperation with San Diego eateries and attractions, adding value and building upon The Keating's sophisticated sensibilities. RAR is also executing a revamp of The Keating's service standards and procedures for a highly personalized guest experience.

With a luxurious design by Pininfarina, the creative minds behind Ferrari and Maserati, The Keating is a unique and chic adult playground just steps from San Diego's best dining, entertainment, nightlife and business hubs. With 35 luxury rooms and suites, the hotel offers a true VIP experience for savvy and discerning travelers. Given RAR's solid background overseeing other local boutique hotspots like El Cordova Hotel, The Lafayette Hotel and Pantai Inn, The Keating is a natural fit for the firm's more than 20 years of expertise. Leveraging a deep understanding of San Diego, RAR oversees a hotel property in every major submarket of the city.

To learn more about R.A Rauch's philosophy and experience, visit RARHospitality.com. For more information on The Keating, visit TheKeating.com.

About R.A Rauch & Associates

R.A. Rauch & Associates is a full-spectrum hotel and hospitality management and consulting firm based in San Diego, Calif. With more than two decades of experience delivering expert services and oversight to hoteliers, developers and hospitality finance professionals, R.A. Rauch & Associates is one of the industry's most trusted and respected names. Founded by Bob Rauch, the "Hotel Guru," the firm partners with upscale boutique, branded and independent

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hotels including Pantai Inn, The Keating Hotel, El Cordova Hotel and The Lafayette Hotel. For more information, visit RARHospitality.com.