

## VQ OrthoCare Names New Vice President of Domestic Sales

Written by Australian Business

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IRVINE, CA, August 23, 2014 **/24-7PressRelease/** -- VQ OrthoCare , the leading provider of non-invasive, non-drug medical solutions focused on bone, joint and soft-tissue conditions, has named Rich Huff as its new Vice President of Domestic Sales.

In this role, Mr. Huff's responsibilities include increasing domestic sales, expanding domestic distribution and managing VQ OrthoCare's team of regional sales directors, account executives and independent representatives.

"Rich Huff brings a vast knowledge of the medical device industry, as well as a deep understanding of the ever-evolving payer landscape to his role as Vice President of Domestic Sales," said Jim Knape, CEO and founder of VQ OrthoCare. " His experience and expertise will greatly benefit our company, sales network and customers."

Previously Mr. Huff served as VQ OrthoCare's Regional Sales Director (North) where he was responsible for increasing sales revenue, as well as the expansion of the company's distribution footprint. Prior to joining VQ OrthoCare, Mr. Huff was the Vice President of Sales for Source One Medical. Throughout his 12-year career in the healthcare industry, Mr. Huff has served in multiple development and leadership roles.

Founded in 1989 and headquartered in Irvine, Calif., VQ OrthoCare is the premier manufacturer and provider of non-invasive, non-drug medical solutions for bone, joint and soft-tissue conditions. With services ranging from in-home patient fitting of braces and medical devices to technology-enabled compliance monitoring and around-the-clock patient care, VQ OrthoCare's commitment to treating patients with respect and supporting them in achieving optimum outcomes is unmatched in the industry. Registered with the U.S. Food and Drug Administration as a medical manufacturer and specification developer, VQ OrthoCare's products include SurgiStim4 ; OrthoStim4 ; Catalyst-Elite , Catalyst-Propel and OActive knee bracing; Avid IF 2 and the BioniCare knee system and BioniCare hand system.

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