

J J Builders General Contractors Unveils New Company Name and Logo

Written by Australian Business

WALDORF, MD, August 30, 2014 **/24-7PressRelease/** -- Founder and Owner since 1991, Jeff Adams announced recently the new name for J&J Builders General Contractors, 'J&J Build and Remodel'. The launch of the new name and logo is an important milestone for the company, highlighting the expansion and growth of the company.

J&J Build and Remodel will continue to be the leading provider of renovations and additions to homes including Kitchens, Bathrooms, Basements, Interior and Exterior Design. The company has adopted its new name to better define the services the company offers and to differentiate themselves from the competition in Northern Virginia, Southern Maryland, and the Annapolis Bay area.

The new corporate identity also includes a new tagline, "You Dream It, We Build It, You Love It." This statement highlights the company's commitment to providing the highest level of service and satisfaction by turning their customers' dreams into a reality.

With over 20 years of experience in the Maryland and Virginia market, the company plans to use the new brand identity and marketing messages to successfully expand into additional target areas including Arlington and Fairfax in Virginia.

The corporate identity and logo were developed by local small business solutions company, BalanceLogic, located in Waldorf, Maryland.

About J&J Build and Remodel

Since 1991, J&J Build and Remodel has been providing comprehensive custom kitchens, bathrooms, basements, additions, interior and exterior design to residents of Northern Virginia, Southern Maryland and the Annapolis Bay Area. Clients can easily view and select all products for their next project by visiting our Design Studio in Waldorf, Maryland.

We pride ourselves on being one of the most trusted companies to work with in Northern Virginia, Southern Maryland, and the Annapolis Bay area.

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For more information, please visit <http://www.jandjbuildandremodel.com>. You can also email j_jbuilders@verizon.net or call our Waldorf Office at 301.843.8113 or Toll Free at 1.855.675.6700.