

Consultonomics Offer Advice on Transitioning from Employee to Entrepreneur

Written by Australian Business

LIMERICK, IRELAND, August 30, 2014 /**24-7PressRelease**/ -- As an employee, it's difficult to get the full 'business' [experience](#)

There is always a barrier between the employee and the business world. Many employees are grateful that the business acts as a safety net in this way; however it also means that those looking towards entrepreneurship are often under prepared for the realities of the business world. As part of an established business, an individual learns to rely on the specialist skills of others to solve problems and increase productivity. This culture of reliance means that many entrepreneurs are at a loss when they take the decision to start up their own business and are unsure of how to move forward with their ideas.

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understand that the change for employee to entrepreneur can be an incredibly challenging one, Possessing the skills required to be great employees doesn't mean that person is going to be a great entrepreneur. To help make the transition as smooth as possible, Consultonomics have offered the following advice on what employee habits don't translate well to entrepreneurship.

Learn to Say NoAs an employee saying yes showed a respect for authority and the ability to be a strong team player. However an entrepreneur holds all the decision making responsibility for their venture, therefore it's important to really consider how each decision could impact the business's future.

Don't Worry About Being PerfectNew businesses and start-ups don't have the resources that large corporations have, meaning too much time on perfecting a product or service could lead to missed opportunities. In the early days of business it's important to gain a good momentum in terms of business growth, and a preoccupation with perfection is likely to limit a business's growth rate.

No Defined RoleIt's rare for an entrepreneur to be able to hire a team in the early days of their venture. This means entrepreneurs often find themselves performing every business process in order to keep their business functioning. Whereas employees may be stuck doing the same tasks day in day out, entrepreneurs must be prepared to take on any task that is required to keep their business on track.

Of course there are some employee habits that translate well to entrepreneurship, time management and self-discipline are both vital skills for entrepreneurship. As an entrepreneur himself, Managing Director of Consultonomics Joe Clarke understands the importance of getting the balance of these skills right and being able to adapt to different working situations. Joe Clarke started out as self self-employed, however when his success outgrew his capabilities he decided the best solution was to transition into a Limited Company.

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Despite the difficulties involved in branching out alone, there is help out there for new business owner. Consultonomics thoroughly believe that Networking events and seminars are a valuable opportunity that can provide entrepreneurs with a solid community of support from people in the same situation as themselves.

Consultonomics are an outsourced sales and marketing firm based in Limerick, Ireland. The firm rely on direct marketing techniques to build lasting and meaningful connections between their clients and customers. This personalised approach ensures that customers can make an informed purchase decision whilst their clients can learn more about their needs and adapt to meet changing customer trends.

About Consultonomics: <http://www.consultonomics.ie/#section-about>

The firm runs event-based campaigns to promote their clients' products and give them a higher ROI. Consultonomics pride themselves on their ability to improve their clients' brand awareness, brand loyalty and customer acquisition.

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