

GTA Awarded Multi-Year, Multi-Market Optimization Project

Written by Australian Business

RESTON, VA, August 30, 2014 **/24-7PressRelease/** -- Global Technology Associates (GTA), a leading independent provider of high-value engineering, technology, and business consulting services to the telecommunications industry, announced today that it has been awarded a multi-year, multi-market network optimization project by a tier 1 telecom operator in the US.

In support of the project, GTA will provide an array of project and engineering services including optimization, solution architects, field, and project management services. The focus of the effort will be LTE network optimization, one of GTA's core service offerings to assist carriers with improving network quality and performance.

"GTA is pleased and honored to be selected, and we will work diligently to meet and exceed our customer's expectations," said Farzad Ghassemi, Founder and Executive Chairman. "We constantly strive to provide innovative and cost effective solutions to address network challenges, and this award reflects our customer's confidence in our capabilities," stated Dee Alipanah, GTA's CEO.

GTA has grown its wireless engineering practice in significant size and volume over the last two years and is strategically positioned to provide comprehensive solutions ranging from chipset and field integration testing to network optimization and performance monitoring. GTA's customer base includes wireless carriers, OEMs, technology companies, and other businesses having an interest in the telecommunications market segment.

About GTA

Global Technology Associates is a leading independent provider of high-value engineering, technology, and business consulting services to the telecommunications industry. GTA's business is assisting clients with maximizing infrastructure potential and evolving networks and services to address market opportunities. GTA leverages its talented and experienced consultants to execute through technical excellence, proven methodologies, and a commitment to providing superior service. Bridging the gap between business and technology, GTA provides a wide range of services tailored to address client needs.