

GREENVILLE, SC, August 30, 2014 **/24-7PressRelease/** -- The nation's largest steak-buffet chain, which includes Ryan's, HomeTown Buffet, and Old Country Buffet, is now offering beverages To Go. The family-style restaurants that focus primarily on dine-in offerings are expanding their service options with this new limited time program. All 324 restaurants are offering the branded 32 oz. To Go cups that may be purchased during a dine-in visit.

"As our brands continue their reinvention, we are exploring new ways for guests to enjoy our services that set us apart from competitors in the buffet space," said Rob Crews, SVP of Marketing for Ovation Brands. "The addition of beverages To Go, as well as the new individually portioned meals, is helping us set the groundwork for our plans to change our brands and the industry."

Guests may purchase the 32 oz. To Go cup upon time of ordering during a dine-in visit or before leaving. They may purchase a To Go cup for an additional 69 cents to their regular beverage order at Ryan's and Fire Mountain restaurants. HomeTown Buffet, Old Country Buffet and Country Buffet will have the cups available for an additional 99 cents to a regular beverage order. Cups may be filled with any beverage including sodas, juice, tea and more. The plastic cups feature designs inspired by official beverage partner, Coca-Cola, and are available for a limited time.

For more information about Ryan's, HomeTown Buffet, or Old Country Buffet, visit online at <http://www.Ryans.com>, <http://www.HomeTownBuffet.com>, or <http://www.OldCountryBuffet.com>.

About Ovation Brands Ovation Brands currently operates 334 restaurants in 35 states, comprised of 324 steak-buffet restaurants and 10 Tahoe Joe's Famous Steakhouse restaurants. The restaurants are principally operated under the Old Country Buffet, HomeTown Buffet and Ryan's brands. Ovation employs over 17,000 team members and serves approximately 100 million customers annually. Corporate headquarters are based in Greer, SC with a Corporate Support Center located in Eagan, MN. For more information, visit <http://www.OvationBrands.com>.