

ATLANTA, GA, August 30, 2014 **/24-7PressRelease/** -- Nicole Lyons, the first African-American female to race in the coveted classes of NHRA Top Sportsman & Comp, ADRL Top Sportsman and the only women to race NHRA Sportsman D2 has expanded her "Cole Muscle Cars" automotive restoration shop from Greater Los Angeles to open her second shop here in the Atlanta Metropolitan area. In partnership with NFL offensive tackle, Jonathan R. Scott, Lyons and Scott partnered to expand operations and offer a "reviving" alternative to custom automotive restoration.

No stranger to high performance and octane, Lyons became the first African-American women to finish a NASCAR Whelen Series race while both qualifying and finishing in the Top 10. Given her passion for racing and performance, Nicole selected to proceed forward with the next natural step in her career by developing and launching Cole Muscle Cars. Based in her native, Los Angeles, California; Cole Muscle Cars opened in 2005 and specialized in all things custom. Taking her award winning skills and capitalizing on her custom car building expertise, the launch of Cole Muscle Cars soared with numerous famed clientele while also being featured in the hit Fox / Speed TV reality show series "Car Warriors".

The success of Cole Muscle Cars, Los Angeles led her to the "New South" where Lyons expanded CMC's brand into the Atlanta Metropolitan area with business partner and automotive enthusiast, Jonathan R. Scott. Cole Muscle Cars - Atlanta officially opened it's doors in March 2014 catering to the classic, exotic and muscle automotive car enthusiast. Specializing in the highest level of restoration, Cole Muscle Cars - Atlanta offers specialty performance services in the areas of engine customization, interior design selection, body and paint enhancement, vinyl wrapping and race suspension; just to outline a few of the shops many services.

"This is not your typical automotive restoration shop," says Lyons. "Scott and I have carefully developed a shop that is both reflective of my career accomplishment while offering our clients a true custom restoration experience ranging from race cars to Bentley's".

In addition to offering superior automotive restoration services, Cole Muscle Cars - Atlanta is furthering it's services through the world of media and entertainment by offering this state-of-the-art, 6,500 square foot space for events, movie filming and music video opportunities.

"As the featured Engine Specialist for the Speed TV's "Car Warriors" - Season 1, I felt that it was only natural to open our shop up to the television, music and entertainment industries. The entertainment community is equally as much apart of my life as racing, so what better way to celebrate them both through one platform; that is both very personal and near to my heart".

## Nicole Lyons Flexes Her Muscle with the Expansion of Cole Muscle Cars - Atlanta Division

Written by Australian Business

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Cole Muscle Cars - Atlanta continues to build and customize the most exclusive muscle, exotic and race cars while offering high performance applications, and superior collision services. CMC Atlanta is truly a playground for the most discerning car enthusiast.

For further information regarding Cole Muscle Cars - Atlanta Division, please visit [www.cmcatlanta404.com](http://www.cmcatlanta404.com)

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Nicole Lyons is fueled by the same horsepower that ignites the cars she races, although Lyons is only 5'6", her exotic beauty, spirited personality and kinetic intensity make her seem larger than life. However, those that learn about this multi-faceted athlete are amazed, while she carves a niche for herself as one of the world's premier female professional racecar drivers.

Continuing to fulfill her dreams, she has already created history, as the first African-American female to race in the coveted classes of NHRA Top Sportsman & Comp, ADRL Top Sportsman and is the only woman to race NHRA Top Sportsman D2. Lyons was the first and only African American woman to race her 4,500 horsepower pro mod and win several Outlaw Pro Mod drag racing events.

In 2013 Lyons made history again after partnering with her NASCAR sponsors Royal Purple, Bell Helmets, Pacific Equipment driving for NASCAR veteran David Roberts, Lyons became the first African American woman to finish a NASCAR Whelen Series race, qualify in the Top 10 and finish in the Top 10. Nicole also made history in 2013 as the first woman to race NASCAR and NHRA together in one race season.

The 2013 NASCAR and NHRA race season proved once again why Lyons is a force to be reckoned with making the transition from NHRA drag racing to NASCAR she competed in the NASCAR Whelen Series finishing every race entered, qualified in the Top 10 and finished races in the Top 10. This is quite an honor for a woman whom had never driven a NASCAR racecar until a few weeks prior to her first NASCAR race which took place in March 2013. In 2013 she won several rounds in NHRA drag racing and won 4 Outlaw Pro Mod events.

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In 2014 she will move up from the NASCAR Whelen Series to racing in the NASCAR KN Series driving for Max Siegel and Rev Racing.

Proving to her sponsors Nicole is an extremely talented race car driver not only in her already outstanding NHRA drag racing career but in her now new NASCAR career her primary sponsor Royal Purple highlighted Nicole in their 2013 "Outperformer Series" national television commercial. Spike TV grabbed a hold of this talent as well and signed her to host an automotive reality TV show for their network in which the pilot was shot late 2013.

Her commitment to her racing career and the automotive industry, building award winning engines, as well as making reality automotive TV history as the first African American woman to be a feature talent on the hit 2011 FOX Speed TV 10 episode show "Car Warriors" as the teams engine specialist contributed to Lyons receiving a 2013 Obama Leadership Award and winning the 2013 Georgia Entertainment Award for "People To Watch".

Lyons was also honored to host for the 2013 NSBE awards in Indianapolis which highlights black engineers as well as host Ne-Yo's Compound Foundation "Giving Back Tour" in Atlanta along side Ne-Yo and Mayor Kasim Reed.

Off the track, Lyons serves as Chief Executive Officer and President of Cole Muscle Cars Los Angeles, which specialize in engine building and muscle car restoration. In January 2014 she will launch CMC Atlanta, a premier car customization company located in Atlanta.

She has been featured on several news outlets including NBC Nightly News w/ Brian Williams, CNN, FOX, CBS, CW, Tyra Banks, Aspire Network, Spike TV, Motor Trend TV "The Downshift", Power Nation TV, Steve Harvey Show, Drag Illustrated Magazine, RIDES Magazine, Jezebel Magazine, Uptown Magazine, Upscale Magazine, G4TV, and many others.

Lyons is a 2012-2013 national partner for Girls Scouts of America. She is active in the community and is apart of the Usher New Look Foundation, Ne-Yo's Giving Back Tour, and Audi Gwinnett Bikes For Kids. Lyons is a 2012 class of 100 award winner for TheGrio.com.

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For further information regarding Nicole Lyons or Nicole Lyons Racing, please visit: [www.nicolelyonsracing.com](http://www.nicolelyonsracing.com)