

Written by Australian Business

ATLANTA, GA, August 30, 2014 **/24-7PressRelease/** -- Among this years' talent is Recording Artist, Tocarra Hamilton. Tocarra Hamilton, nominated twice by the GA Music Awards for Best Female R&B Artist, is known for her top hit collaborations and features like Usher on "Daddy's Home," and Raz B and Pitbull's "Dance With Me." She has toured, opening up for big acts like Jazmine Sullivan, Wale and Nicki Minaj, also performing in packed coliseums and big stages like the recent Charlotte's Black Gay Pride Festival, Bronner Bros Hair Show, the Dubb Car Show Tour and For Sisters Only. Her music has been heard on VH-1's Love & Hip-hop Atlanta. "No Love Here" with Rapper/Reality Show Star, Lil Scrappy was co-written and performed by none other than Tocarra. The video can be seen on VH-1, BET and MTV and has also garnered over 6 million views on YouTube.

The Pure Heat Community Festival's Mission is to empower people mentally, emotionally, educationally, socially and economically. As a community based organization, we are inclusive of ALL people, fully embracing people of every race, gender, culture, sexual orientation, family configuration, physical & or mental condition, and all other distinctions which are the rich tapestry of the human family.

Composed of volunteers committed to bringing awareness of a diverse community impacted by HIV/AIDS, Environment Protection, Youth Mentorship, Education & Career Advancement, Women's Health & Wellness, and Homelessness, the Pure Heat Community Festival is a front seat into the largest gathering of minority LGBT people, families and allies in the nation.

Equipped with Market and Food Vendors, a hair show, sponsor moments, community forums, giveaways, performers & a world re-noun artist, our day of unity brings together a collective spirit of community. We are honored to utilize this opportunity to bring awareness of a community impacted by HIV/AIDS, and spearhead campaigns towards Environment Protection, Youth Mentorship, Education & Career Advancement, Women's Health & Wellness, and Homelessness Transition. The Vision Community Foundation Inc. has provided support services for the greater Atlanta Community for over 6 years. Feeding thousands of women, men and children through our Bread Of Life Program, tested hundreds and linking reactive(s) to health care through our HIV/AIDS programs and initiatives, addressed Women's Health through our Breast Cancer walks and awareness projects, provided education and training through our GED programs and improved the lives of our community through our LGBT initiatives through collaborative efforts with our partner company Traxx Girls Inc.

Don't miss your chance to see Tocarra Hamilton perform live along with many others scheduled to perform at the Pure Heat Community Festival. The festival is guaranteed to be a wonderful day of events filled with music, fashion, food and fun on Sunday, August 31, 2014 from 12:00 Noon until 8:00PM at Piedmont Park in Atlanta, Georgia.

Traxx Girls, Inc.

Traxx Girls, Inc. is an Atlanta, GA based entertainment company specializing in providing captivating events for women. Since April 2006, Traxx Girls, Inc. has been on the cutting entertainment, choosing some of the nation's most noteworthy cities to showcase events. Traxx Girls, Inc. ensures the ultimate entertainment experience with their award winning precise planning and attention to detail giving event attendees an atmosphere to enjoy. As MillerCoors Taste, Appreciation, and Prestige Award recipients and The Esteem Award winners in the category of Promoter of the Year, each innovative event represents creativity and artist-free form expression for the alternative urban chic.