

Audio Specialist Sennheiser and HDtracks Take Music Lovers on a Sonic Adventure

Written by Australian Business

OLD LYME, CT, November 19, 2014 **/24-7PressRelease/** -- To mark the announcement of HDtracks online store opening for business in the UK & Germany, giving music fans the chance to listen to the most extensive catalogue of music in unprecedented audio quality, Sennheiser is gifting a free album's worth of music to customers purchasing from its range of HiFi headphones including the renowned HD800 headphones in the UK, USA and Germany.

The collaboration between the two audio experts further demonstrates a commitment to the pursuit of delivering perfect sound quality. HDtracks and the high-resolution audio download formats offered are enjoying great success thanks to the innovation in audio hardware from manufacturers like Sennheiser who remain at the cutting edge of sound technology. Digital audio opens up a world of new possibilities for music lovers and thanks to HDtracks, all the digital data captured in the studio at the time of a publishing, from the rock, pop and jazz artists of today to the number ones of yesteryear, can now be played with perfect clarity in 24-bit audio.

The creation of products from audio specialists like Sennheiser that are able to capitalise on this superior audio format and bring to life the richness and sonic excellence of this new format, allows true music lovers to enjoy their favourite tracks the way they were meant to be heard. But sound innovation isn't stopping with high-end headphones and hi-res tracks. Sennheiser is working closely with HDtracks to explore the possibilities of taking music listening experience to the next level through the use of its digital microphones when recording, to more accurately capture the sound of artists, from grass roots to A-listers.

With the largest catalogue of hi-res music and the best sound hardware from Sennheiser, today's listener can be taken on a truly sonic adventure with the optimum listening experience available. Together, with a joint vision to create the ultimate listening experience, Sennheiser and HDtracks will provide audiophiles who demand the highest quality recordings a music experience not available anywhere else.

To find out more, please visit sennheiser.com/HDtracks.

About HDtracks.com

HDtracks.com is the leading high-resolution digital download company in the world. Founded in 2008 by three-time Grammy nominee and highly respected record producer and musician, David Chesky, and his brother Norman, HDtracks.com created the high-resolution audio format.

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They were the first to convince the major labels that there was a viable market in high-resolution audio. Today, the company works with every major label and hundreds of independents and has led the way for hardware manufacturers to create new products for the ultimate enjoyment of high-resolution audio. David and Norman Chesky have produced more than 500 albums with highly acclaimed artists in classical, jazz, and world music, and established Chesky Records as one of the most respected audiophile music labels in the world. For more than twenty-five years, Chesky has been at the forefront of audio technology, having created the world's first 24-bit/96kHz recordings, 6.0 multichannel 24-bit/192kHz DVD-Audio Disc layout, 128x oversampled recordings, and Binuaral+ for 3D sound playback on both loudspeakers and headphones.

<http://www.hdtracks.com>

About Sennheiser:

The Sennheiser Group based in Wedemark near Hanover, Germany, was founded in 1945 and has gone on to become a leading manufacturer of microphones, headphones and wireless transmission systems. Sales in 2013 totaled 590.4 million euros. Sennheiser employs more than 2,500 staff worldwide and operates plants in Germany, Ireland and the USA. The company has a worldwide network of subsidiaries in France, Great Britain, Belgium, the Netherlands, Switzerland and Liechtenstein, Germany, Denmark (Nordic), Russia, Hong Kong, India, Singapore, Japan, China, Australia and New Zealand, Canada, Mexico, and the USA. It also has long-established trading partners in other countries. Georg Neumann GmbH, Berlin, a maker of studio microphones and monitor speakers, and Sennheiser Communications A/S, a joint venture making headsets for PCs, offices and call centers, are also part of the Sennheiser Group.

More up-to-date information about Sennheiser is available on the internet at <http://www.sennheiser.com>.