

NEW YORK, NY, November 19, 2014 **/24-7PressRelease/** -- Keith and The Girl will be embarking on a national tour this Spring in celebration of their 10-year anniversary as podcasters. For the past two years, Keith and The Girl have used Kickstarter to fund a live podcasting marathon and highlight the latest project from KATG.

Keith and The Girl have launched their third consecutive Kickstarter since 2012 to raise funds for a 30-hour live podcasting marathon. The first two were both successfully funded and far exceeded their initial goals. Kickstarter has become a necessary tool in covering the hefty production costs for a marathon. "We always love doing the marathons," Chemda (a.k.a. The Girl) explains, "but people probably don't realize how much money it costs to maintain the audio, a chatroom, a feedback system and video for all 30 hours in a row. Or in the case of our longest marathon, 76 hours in a row! We love doing it, but it wouldn't be possible without some sort of outside funding."

This Kickstarter is particularly important because the marathon is also going to be used to launch Keith and The Girl's upcoming cross-country tour to celebrate their 10-year podcasting anniversary. In order to make the Kickstarter as successful as possible, Keith and Chemda included enticing stretch goals after the initial goal is met. For every \$500 over the goal, they'll extend the marathon an extra hour. Keith Malley elaborates, "Our guests are always great and at the top of their game, but some of the most memorable moments from past marathons are when we've all been awake for two days and people start to get goofy - those hours in the middle of the night, hour 46 or 53 - those are the moments where you don't want to miss a second."

The more successful the Kickstarter is the longer the marathon goes on, but it will also have an effect on how long the KATG Tour is. Currently the plan is to travel to 10 cities, but, depending on how much money is raised, more dates could be added to the tour. Chemda explains, "We'd love to visit every city that Keith and The Girl has never been to - everywhere we have a large fanbase. We want to make this thing as big as possible. 10 years is a huge deal! We just have to wait and see how the Kickstarter turns out." The Kickstarter will run for 30 days and is available at [KATG.com/Kick](http://KATG.com/Kick)

Keith Malley and Chemda co-host the Keith and The Girl podcast. The show is approaching it's 10-year anniversary and is one of the longest running and most respected podcasts in the industry. The show records live 5 days a week in New York City. Past guests have included Marc Maron (WTF), Hannibal Buress (Broad City), Myq Kaplan (Last Comic Standing) and many more. For more information visit [KATG.com](http://KATG.com)