

Toshiba Air Conditioning

Written by Australian Business

MELBOURNE, AUSTRALIA, November 19, 2014 /24-7PressRelease/ -- [Toshiba Air Conditioning](#) has announced the launch of their 2014 summer advertising campaign. The campaign consists of three very humorous, light hearted variations.

These ads showcase the very uncool things we see when people are trying to get some relief from the heat. And of course, Toshiba has the power to get you cool fast.

The ads depict a lady strolling lethargically down the street on a hot summers day, the lady is walks past a house and encounters three different funny situations of people trying to cool down.

Toshiba have integrated the campaign that was created in conjunction with The Collaborative Agency across various platforms.

Toshiba Air conditioning is a company that specialises air conditioners, [split system air conditioners](#), [ducted air conditioners](#) and [multi split system air conditioners](#).

To View Their Product Range Visit <http://www.toshiba-aircon.com.au>

Advertising and marketing is collaboration between Toshiba air Conditioning, [The Collaborative Agency](#) and [Biz Wisdom](#).
Biz Wisdom.