

Cindy Margolis was "Breaking the Internet" Social Media Chain at the Same Time She Was Inventing It!

Written by Australian Business

LOS ANGELES, CA, November 19, 2014 **/24-7PressRelease/** -- Facts are facts. You can't break something that hasn't been invented yet. So, while Kim Kardashian was following in Beyonce's footsteps by "breaking the Internet", the truth of the matter is, Cindy Margolis was breaking the Internet back in 1995, and also inventing Internet self promotion at the same time. Amazing. How could she do this? Simple. Margolis was using outside national media like Howard Stern, Inside Edition and The National Enquirer to drive millions of people to her web site and earn her the Guinness Book of Records crown as "most downloaded woman", while simultaneously promoting herself on the Internet without the use of You Tube, Face Book, Twitter, Instagram, etc. which weren't in existence yet.

Essentially, she was using national media unrelated to the Internet to create social media and self promotion on the Internet. A feat, when you think about it, so masterful and brilliant it boggles the mind..and..can never ever be duplicated again. Margolis' efforts were really legitimized in 2009 when Vanity Fair magazine published their Oral History of the Internet and listed the top 100 Internet pioneers who shaped Cyberspace and the Internet. 99 of the names listed were men, only one womans name made the list..Cindy Margolis.

Cindy Margolis turned the internet into her own personal marketing tool. Beautiful Cindy had started out by printing greeting cards of herself wearing lingerie. That led to a career as a top model and swimsuit magazine cover girl. While she never got to pose for Sports Illustrated, she became a major draw for other magazine swimsuit editions like Inside Sports, Sport magazine and Muscular Development.

And then there was CindyMargolis.com-which is how a working model managed to suddenly become a bigger name on the newfangled internet than the likes of '90s babes like Pamela Anderson and Jenna Jameson. Cindy ran a busy site where she asked for emails from fans, promoted her television work, and sold posters and calendars. She was the hottest (and most socialble) gal that could easily be found online. By the end of the '90s, Margolis had counted one 24-hour span where her pics had been downloaded 700,000 times. That's when this PR savvy girl landed in the 2000 Guinness Book of World Records as (officially) The Most Downloaded Person in the World.

Throw in over 20 movie roles, 5 syndicated national TV shows and countless appearances on TV talk shows, and well, you have quite a career. Currently Margolis has 2 films in pre-production and a TV script titled "Bad Publicity" in the works.

Cindy is also writing her 2nd book, this one is her Memoirs and is aptly titled "Get a Download of This".

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So, Kim Kardashian and others like her can break the Internet social media stranglehold as many times as they like, but the truth remains that one person..and one person only created it all...Cindy Margolis A feat that can never be duplicated. No Brag...Just Fact!

For interviews and media requests contact Neil Cirucci PR at 818 773-7903.

For more info. check out Cindy on www.cindymargolis.com www.theseen.com <https://www.facebook.com/CindyMargolis>