

Are Your Employees Building Your Pet Care Business?

Written by Australian Business

NASHVILLE, TN, November 19, 2014 **/24-7PressRelease/** -- Pet care is a multimillion dollar industry, which thrived even during America's most recent recession. Nikki Ivey of DogSpeak has created in-depth training and consultation programs for boarding and daycare facilities that will ensure dogs entering your facility will leave better than when they arrived.

Services offered include dog daycare certification, kennel staff and customer service training and marketing. Ivey, with marketing director, Britteny Watson, is available for business training throughout the United States. Ivey trains employees and business owners about the importance of understanding dog communication and behavior.

Benefits of understanding dog communication include:- Increased customer loyalty/revenue as pets leave less stressed and better behaved- Decreased injuries to staff and pets related to fear, low confidence and behavioral issues

Tonya Read, owner of Creature Comforts in Longview, Texas, says "While checking my email one afternoon I came across DogSpeak. I looked through every section [of the website] and was excited to see that Nikki would come in person to teach us everything we needed to know. Hands on training is the only way to go when you're in this line of business. Both Nikki and Britteny are extremely educated in every aspect of a daycare and boarding facility, and it shows. We would not have had the time or patience to hire, train and write all of the material needed to open the doors."

Nikki is also available for onsite seminars related to dog communication and behavior. Numerous DogSpeak courses and seminars can be taken online at E-Trainingfordogs.com, or can be done onsite in your facility. Cost varies depending on the needs of the facility and on the number of employees being trained.

Nikki Ivey is a professional positive dog trainer and behavioral consultant who has been training dogs and their owners for almost 20 years. Ivey uses positive training methods to clearly communicate expectations to dogs, and teaches them "real life manners" by allowing them to think for themselves. She has published multiple books for owners, businesses and rescue organizations, and offers regular seminars. In addition to teaching, Ivey has also been a handler for KlaasKids, Inc. and the National Center for Missing and Exploited Children and Polly Center.

Britteny Watson is a graduate of Belmont University in Nashville, TN, and has had 10 years of

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experience in pet care customer service, consulting and marketing. She works to assist pet care businesses maximize efficiency and profit through marketing, employee training, cost analysis and market research.

For more information, visit dogsspeak101.com or contact Britteny Watson at britteny@dogsspeakgeek.com for a list of available training programs and seminars for your business.