

Suixtil USA is Back From the Body Shop

Written by Australian Business

PEPPER PIKE, OH, November 20, 2014 **/24-7PressRelease/** -- Suixtil is a name recognized globally by those who value speed, tradition and demand only the finest. Suixtil is a luxury menswear brand with a vintage feel, built on 1950s car racing heritage. The Suixtil racing uniforms worn by many Formula One racing heroes from the past are the foundation of the coveted menswear which makes up the Suixtil Heritage Line and is popular among men today.

Over the last month Suixtil USA has done a complete overhaul of the retail website, <http://www.suixtil-usa.com> for an improved online shopping experience and to better align with the spirit embodied by the Suixtil Heritage Line.

"We've reworked the site so it's more user friendly, with social media interaction. We've added a blog component to share information (vintage cars, automotive events, Suixtil lifestyle information...just the good stuff,") says new Managing Partner Lisa Smith. "You know how it is, every once in a while you have to do a rebuild from the ground up to be in concours-ready condition."

Suixtil is represented in the United States by Appareluxe, LLC with offices in Ohio and Colorado. Appareluxe is the exclusive agent and distributor for Suixtil here in the states.

"We are excited about this new development in the USA and believe Appareluxe, with Lisa & Taylor, is uniquely positioned to help us get the Suixtil message across to the many aficionados in the USA." said Suixtil CEO Vincent Metais. "We cannot wait to get this new race started."

Suixtil USA will be attending premier Car Shows and Track Events with Pop-Up Stores across the United States in 2015. Suixtil USA is also looking for fine retail partners to bring the Suixtil brand to those who appreciate style and heritage.

About Suixtil-USASuixtil it is a luxury menswear brand with a vintage feel, built on 1950s car racing heritage. The Suixtil racing uniforms worn by many Formula One racing heroes from the past are the foundation of the coveted menswear which makes up the Suixtil Heritage Line and are popular among men today.

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