

Growing Emphasis on Customer Service Prompts New Series from Media Partners

Written by Australian Business



(PRLEAP.COM) Corporate Video Developer Helps Businesses Engage Employees.

Media Partners, a Seattle-based developer of corporate training videos, is helping businesses address an increased emphasis on the value of customer service. In a constantly changing global marketplace, many companies have begun looking to outside vendors to help them educate and connect with their workforce in a way that is efficient and effective. Media Partners has led this movement with best-selling videos targeting customer service challenges in growing industries like healthcare and sales.

Gail Whitaker, General Manager at Media Partners, commented on the company's commitment to helping other businesses succeed. "We believe in creating videos that employees in different fields can really connect with and apply to their jobs." She added, "Our newest customer service videos highlight the unique challenges in different industries, which really helps employees navigate through different challenges."

Media Partners videos cover a range of topics including: customer service, diversity, harassment, leadership, motivation and safety training. In addition to videos, Media Partners also offers interactive, online training programs to deliver sustained and measurable learning. The company's learning platform provides administrators with a high level of customization at a responsible cost.

About Media Partners – Based in Seattle, Media Partners is a leading developer of corporate training videos and online learning, designed to help businesses engage and inform employees on important topics. Courses offered through Media Partners include topics like customer service, communication and leadership and are created in a way that makes content relevant and easy-to-understand. Currently, Media partners videos. For more information: visit www.media-partners.com