

Leisure Quest International Designs New Media City For Shanghai's Qiantan District

Written by Australian Business

(PRLEAP.COM) Leisure Quest International, one of the world's leading entertainment and attractions design firms, has completed the master plan and design of the Shanghai Qiantan Media City for Shanghai Binjiang International Tourist Resort Development Co., Ltd, a subsidiary of the Shanghai-based Lujiazui Group and Shanghai based China Global Media.

Leisure Quest Chairman Mark Driscoll stated "Leisure Quest was both pleased and proud to have been selected to master plan and design what will clearly be the jewel of the new Qiantan Development Zone, Qiantan Media City. Our master plan and conceptual designs represent the culmination of several months of work by our design team and is one of the most creative, innovative and exciting design concepts we have ever produced. We are confident that the vision we have created, when fully developed, will become the most successful mixed-use development and entertainment destination in Shanghai".

Michael Xue, Leisure Quest's Beijing based General Manager added "the planned Qiantan Media City is a key component of the new Qiantan Business Zone, which together with the new Shanghai Disney, is among the city's major developments planned for the next five years. It was really an honor to be able to play such a significant role in creating the vision for one of Shanghai's major new developments. "

The Qiantan International Business Zone is one of Shanghai's six major developments being planned and is composed of 3.5 million square meters of construction, including commercial buildings, high-end residential communities, and public facilities. The development will feature offices, residential, retail, dining, entertainment, sports venues and several world-class tourist attractions. Given Shanghai's rapid urbanization, the strategically positioned Qiantan District will be the third central business district of Shanghai. The location will serve as a major public transport interchange and a waterfront entertainment destination.

ABOUT LEISURE QUEST INTERNATIONAL, LLC Leisure Quest International is one of the world's leading design consultancies in leisure, entertainment and tourism developments. The company is headquartered at Universal City, Ca., USA with regional headquarters located in Beijing, China. The Company specializes in the planning, design and operation of attractions including theme parks, water parks, cultural and historical destinations and resort design and development.