

## WOMANCON Gains Momentum

Written by Australian Business

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NEW YORK, Sept. 23, 2013 /PRNewswire/ -- WOMANCON, a one-of-a-kind conference bringing together amazing women entrepreneurs, venture capitalists and the media - both on and off the stage - is gaining momentum as it prepares for its first event on September 25, 2013

at  
CUNY Graduate Center  
from  
8:30am-4:30pm  
in  
New York City  
.

With sponsors that include Sage, PR Newswire, Batchbook, Regus and Goodsearch, and marketing partners such as Manhattan Chamber of Commerce, Greenwich Village - Chelsea Chamber of Commerce, Small Business Trends, Smallbiztechnology.com, Girl Rising, Page Bureau, Adrian's Network, Plum Alley, Australian Women in New York , TechSpeak for Entrepreneurs and Cake&Whiskey, WomanCon is resonating with women entrepreneurs.

"Working at PR Newswire offers a chance to work on 'both sides of the fence' -- with members of the media who use PR Newswire for Journalists and ProfNet to get story ideas and sources, and clients who use our services to send their content to audiences including journalists, B2B and consumer buyers," says Brett Savage-Simon, Senior Manager, Media Relations at PR Newswire. "I'm really excited to use this unique perspective as I moderate WomanCon's *Pitch the Media Live* panel, which will offer women entrepreneurs and small business owners in attendance the opportunity to use their elevator pitch and get feedback on the spot."

"WomanCon will give women the opportunity to see a true picture of how these successful CEOs really run their business and live their lives," adds Laura Leites, WomanCon founder and CEO of L2 Event Production. "With the caliber of sponsors and speakers we have joining us, which include JJ Ramberg,

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Kay Koplovitz

,

Peggy Wallace

and

Pamela O'Hara

, all committed to empowering women entrepreneurs, our event and future events will be purposeful as well as inspiring."

"Batchbook is happy to co-sponsor WomanCon 2013. As a female founder myself, I think the best thing I can do to encourage and support other women entrepreneurs is to support organizations like WomanCon that are getting these important stories told. There is no right or wrong way to succeed in business, but we all greatly benefit from sharing our experiences and encouraging each other," adds Pamela O'Hara, CEO of Batchbook

"WomanCon's philosophy of giving women entrepreneurs the freedom and tools to run their business is perfectly aligned with what we aim to do for our customers," adds Gabrielle Boko, executive vice president, marketing, Sage. "We are excited to sponsor this inspiring day of fresh ideas, best practices and actionable advice for women business owners."

In addition to the conference on September 25, WomanCon will also host a screening of Girl Rising's film to raise funds for the 10x10 Fund for Girls Education

<http://10x10act.org/>

on

October 7

th

at the

CUNY Graduate Center

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Register today at [womancon.com/register](http://womancon.com/register).

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