

TORONTO, Sept. 23, 2013 /PRNewswire/ - Pacific Rubiales Energy Corp. (TSX: PRE; BVC: PREC; BOVESPA: PREB) is pleased to announce that it has been selected for inclusion in the Dow Jones Sustainability North America Index ("DJSI North America") effective September 23, 2013

. This is the Company's first inclusion in the financial index. DJSI North America, which was established in 2005, tracks North American companies that are leaders in corporate social responsibility using rigorous indicators in the areas of corporate, economic, environmental and social performance.

Ronald Pantin, Chief Executive Officer of the Company, commented:

"We are proud to be included in this index and to have our efforts recognized by one of the world's most prominent sustainability indexes. Pacific Rubiales believes in conducting all of its activities in a sustainable and socially responsible manner. The Company strives to make meaningful contributions to economic, environmental and social development in all of the communities in which it operates and going forward will continue to build on its record of success in these areas."

To learn more about Pacific Rubiales' commitment to sustainability, please see the Company's 2012 Sustainability Report at <http://www.pacificrubiales.com/sustainability/reports.html> .

Pacific Rubiales, a Canadian company and producer of natural gas and crude oil, owns 100% of Meta Petroleum Corp., which operates the Rubiales, Piriri and Quifa heavy oil fields in the Llanos Basin, and 100% of Pacific Stratus Energy Colombia Corp., which operates the La Creciente natural gas field in the northwestern area of Colombia. Pacific Rubiales has also acquired 100% of PetroMagdalena Energy Corp., which owns light oil assets in Colombia, and 100% of C&C Energia Ltd., which owns light oil assets in the Llanos Basin. In addition, the Company has a diversified portfolio of assets beyond Colombia, which includes producing and exploration assets in Peru

Guatemala

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Brazil

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Guyana

and

Papua New Guinea

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The Company's common shares trade on the Toronto Stock Exchange and La Bolsa de Valores de Colombia and as Brazilian Depositary Receipts on Brazil's Bolsa de Valores Mercadorias e Futuros under the ticker symbols PRE, PREC, and PREB, respectively.

Advisories

Translation

This news release was prepared in the English language and subsequently translated into Spanish and Portuguese. In the case of any differences between the English version and its translated counterparts, the English document should be treated as the governing version.

SOURCE Pacific Rubiales Energy Corp.