

COLORADO SPRINGS, Colo., Oct. 1, 2013 /PRNewswire/ -- CodeBaby ( [www.codebaby.com](http://www.codebaby.com) )  
CEO

Dennis McGuire

is an expert in managing obstacles health insurance providers and federal agencies may face without the proper simplified technological tools needed to help consumers navigate exchanges.

McGuire is available to talk about how CareFirst BlueCross BlueShield (CareFirst) took a proactive approach educating consumers about their healthcare options.

CodeBaby supported CareFirst, the largest health insurer in the mid-Atlantic region, in deploying a new online platform to assist current and prospective members in choosing a CareFirst health plan. Today, "Chloe" went live to help consumers shop!

CodeBaby was able to ensure that a virtual assistant was designed and running by October 1 in order to educate consumers about their choices in health insurance with the implementation of new federal healthcare legislation. These are unique solutions to assist consumers in making decisions on complex state and federal exchanges.

See a short demo on CareFirst intelligent virtual assistant: <https://carefirst.inshealth.com/?allid=CAR27748>

Phone/Skype Interviews are available as requested the week of October 1st.

## CodeBaby CEO Dennis McGuire Available to Talk About ObamaCare Implementation

Written by Australian Business

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