

SOUTH PLAINFIELD, N.J., Oct. 1, 2013 /PRNewswire/ -- [CHARGE Anywhere](#)®, a leading global provider of award winning, mobile payments platform and electronic payments solutions, announced today that it has been selected to be a part of the Leadership Council for the Latin America and Caribbean Regions chapter of the Smart Card Alliance, SCALA. The Smart Card Alliance is a not-for-profit, multi-industry association, working to stimulate the understanding, adoption, use and widespread application of smart card technology and the single industry voice for smart cards, leading industry discussion on the impact and value of smart cards in the U.S., Latin America and the Caribbean.

CHARGE Anywhere's mobile payments platform is designed for payment processors, banks, mobile network operators and merchants. It empowers smart phones and tablets with the functionality to become full function mPOS terminals which easily enable EMV smart card payments acceptance at the point of sale. As EMV deployments increase globally as a way to reduce counterfeit, lost and stolen card fraud as well as to protect cardholder data, CHARGE Anywhere's white labeled solutions have become mission critical for banks, telecommunication companies, payment aggregators and payment processors who are eager to embrace the technology to meet their clients' needs.

"CHARGE Anywhere provides expertise and valuable solutions to the rapidly growing market for mobile payment and acceptance. We are looking forward to the positive contributions that CHARGE Anywhere will make as a Leadership Council member and as part of the Advisory Board of Directors of the Smart Card Alliance Latino America," said Edgar Betts, Associate Director, Smart Card Alliance Latino America (SCALA).

"We are honored to have been selected as part of the Leadership Council of such a prestigious organization. The exponential growth of mobile payment issuance (M-Wallets) and acceptance (M-POS), together with the passing of the applicable interregional and intraregional liability shifts across the LAC region, make our specialized and tenured hands-on knowledge on the subject particularly timely for us to become a part of such a leading organization. At CHARGE Anywhere we have successfully implemented a full expansion of our white-label platform to accommodate the secure acceptance of EMV transactions via phones and tablets and, we are

eager to share this knowledge with the array of industry giants that we now get to call 'team members' via the SCALA Alliance," said Oscar Munoz, Executive Vice President and & Senior Vice President of International Business Development at CHARGE Anywhere.

About the Smart Card Alliance: The Smart Card Alliance is a not-for-profit, multi-industry association, working to stimulate the understanding, adoption, use and widespread application of smart card technology. Through specific projects such as education programs, market research, advocacy, industry relations and open forums, the Alliance keeps its members connected to industry leaders and innovative thought. The Alliance is the single industry voice for smart cards, leading industry discussion on the impact and value of smart cards in the U.S. and Latin America.

The Smart Card Alliance Latin America (SCALA) is a Chapter organization of the Smart Card Alliance that is focused to serve the Latin American region. The SCALA organization develops its own membership fees, councils, conferences, and activities. The Latin American chapter organization is led by an executive committee elected by the SCALA advisory board. In order to participate in the Latin American Alliance activities, membership is required.

About CHARGE Anywhere: CHARGE Anywhere is the developer of Payment Card Industry PA-DSS certified CHARGE Anywhere® v2.0.0 Mobile Payment/POS software solution designed for use with QuickBooks® and Windows, Smartphones, Tablets, POS Terminals and e-commerce, web terminal and PCI DSS Level 1 compliant ComsGate® Payment Gateway services. CHARGE Anywhere offers the most secure and robust selection of industry specific and custom payments solutions and services, including: Payment Gateway, Mobile Payment Applications, POS Software, End to End Encryption and Data Security services, Closed Loop Card Management and Merchant Billing Services. For more information visit CHARGE Anywhere at <http://www.chargeanywhere.com> , or (800) 211-1256.

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CHARGE Anywhere appointed to Smart Card Alliance Leadership Council for Latin America and Caribbean

Written by Australian Business

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