

SALT LAKE CITY, Oct. 18, 2013 /PRNewswire/ -- [Allen Communication](#) has been named as a Top 20 Learning Portal Company by [TrainingIndustry.com](#) for their capabilities in customization and an innovative cost model. Each year, TrainingIndustry.com reviews portal companies to identify who is leading the industry in innovation, capabilities, and functionality.

When architecting their portal services Allen wanted to provide their global clientele with a model that allowed for custom-tailored solutions and a lower cost of ownership. The result was a portal solution that was architected in layers. This [Sustainable Customization™](#) allows clients to have all of the benefits of custom software and permits upgrades. Allen also eliminated license, individual subscription and version fees.

Ron Zamir, CEO of Allen Communication said, "Our focus on providing our clients with a rich, content-driven user experience has driven us to create a portal model that thrills our clients and breaks new ground on what's possible with technology. We are honored that TrainingIndustry.com has recognized our efforts to provide custom Learning Portal services that allow companies to expect more from their learning initiatives."

Allen recognizes that a learning portal is not just a hub of learning activities; it provides valuable data for organizations to understand and plan strategic learning initiatives. Allen's learning portal offers not only standard training reports, but also allows administrators to easily extract raw data from the portal to create custom reports.

"Our Top 20 Learning Portal Companies list represents the companies that support the administration and delivery of learning content. These innovative companies integrate an array of technologies into their portals to support engagement, and bring a deep set of industry experience," said Ken Taylor, Chief Operating Officer of Training Industry, Inc.

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Written by Australian Business

In addition to the Training Industry recognition, Allen has been honored with more than 25 awards in 2013 including a Brandon Hall Bronze Excellence in Learning Award and recognition on Training Industry's Top 20 Content Development List. Learn more www.AllenComm.com .

ABOUT ALLEN COMMUNICATION For over 30 years, Allen has developed award-winning training solutions for the world's best companies. Leveraging cutting edge technology to provide web-based training, blended training and mobile learning, as well as advanced LMS technology.

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