

## Sharper Cards Introduces Special Discount for Seasonal Folding Cards

Written by Australian Business  
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( [PRLEAP.COM](http://PRLEAP.COM) ) Calgary, AB – [Sharper Cards](http://sharpercards.com/) , a marketing company that specializes in personalized communication products, is offering up to 60% off its Seasonal Collection this month, including Thanksgiving, New Year's, and Holiday folding cards.

Sharper Cards, one of the leading providers of seasonal marketing products, has introduced this promotion to help businesses with their holiday marketing efforts. Customers can choose from a wide selection of seasonal marketing products, designs to take advantage of the discount. "Seasonal marketing encourages customer loyalty for the year ahead," said Susan Nawrocki, President of Sharper Cards. "Whether the purpose of your holiday greeting card is marketing, a reminder, or simply well-wishes, we have the means to produce exactly you need."

Businesses owners can use the holiday season as a time to give back, especially to those loyal customers who've supported you throughout the years. It will help enhance your business image and customers will feel like VIPs when they receive a seasonal folding card. It's an easy, elegant way to stay in touch and show you value their loyalty.

Any folding card on the company's website is eligible for up to a 60% discount, as long as it is marked as a Thanksgiving, Holiday or New Year's card. Visit <http://sharpercards.com/> to easily browse designs, personalize your cards and place your order.

While seasonal cards are on a discount this month, Sharper Cards offers other products year-round, including personalized marketing postcards, tote bags, promotional magnets, company business cards and exclusive photo cards. The company also provides a custom design service that enables customers to work with talented graphic designers to design the

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perfect marketing campaign.

About Sharper CardsFounded 28 years ago, Sharper Cards provides industry leading marketing solutions for all types of businesses. With over 40,000 customers worldwide, the company is a one-stop shop for quality marketing products to help businesses achieve their goals and maintain a professional image. With a commitment to excellence, Sharper Cards hopes to maintain its position as one of the leading marketing companies that specializes in personalized communication and promotional products.