



(PRLEAP.COM) IDology, Inc., a provider of real-time technology solutions that verify an individual's identity and age for anyone conducting business in a customer-not-present environment, today announced the [launch of ExpectID Global](#) , an international expansion of its identity verification and fraud prevention solution that is proven to increase revenue, prevent fraud, and meet compliance regulations. ExpectID Global will commence in the UK and is the first phase in IDology's overall global strategy to provide identity and age verification in the international marketplace.

"We are extremely excited to launch our international identity verification and fraud prevention solution," said John Dancu, CEO of IDology. "As the global marketplace continues to expand and physical distances become virtually shorter, finding a secure way to do business internationally is a hurdle many businesses must face. Our newest solution gives global organizations the ability to take advantage of our robust identity process and fraud prevention platform to increase approval rates while lowering overall costs and improving manual review inefficiencies."

ExpectID Global, beginning in the UK, provides organizations the ability to take advantage of IDology's flexible identity verification and fraud prevention platform. It is designed to offer a safe, reliable way to validate an identity and ensure transactions move forward faster and without manual intervention on an international level. Through a quick, behind-the-scenes process, ExpectID Global gives you the confidence to know that your customers are who they say they are through a friendly, non-intrusive approach that minimizes friction and improves the customer's experience. ExpectID Global's dynamic, on-demand features allow organizations to make quick and real-time configuration changes giving complete control over their proofing processes.

Additionally, global customers gain the ability to obtain a higher level of authentication through ExpectID Scan and ExpectID Scan Verify, IDology's [photo ID scan and validation](#) solution which was specifically designed to allow global organizations the ability to validate both domestic and international driver's licenses or passports and automate the manual review process. With these powerful identity verification and fraud prevention tools, organizations are much better prepared to prevent fraud, increase customer acquisition, meet compliance, and ultimately drive revenue.

"Being able to help our customer's meet their international needs and objectives is our number

one priority at IDology," said Dancu. "The launch of ExpectID Global in the UK is just the first step in our international strategy as we continue to rapidly grow and expand. As our customers look to provide their services to a worldwide audience, we can now provide them with solutions that will help them prevent fraud, drive revenue, and meet compliance anywhere they choose to do business."

About IDology, Inc. IDology, Inc. provides real-time technology solutions that verify an individual's identity and age for anyone conducting business in a consumer-not-present environment to help drive revenue, decrease costs, prevent fraud and meet compliance regulations. Founded in 2003, IDology offers a solution-driven approach to identity verification and fraud prevention that ultimately helps increase customer acquisition and improve customer experience. IDology has developed an innovative and on-demand technology platform that allows customers to control the entire proofing process and provides the flexibility to make configuration changes that are deployed automatically – without having to rely on internal IT resources or IDology's customer service – so customers can stay ahead of the fraud landscape while maintaining compliance. For more information, visit <http://www.idology.com/> or call 866-520-1234.

IDology complies with the US-EU Safe Harbor Framework and US-Swiss Safe Harbor Framework as set forth by the US Department of Commerce regarding the collection, use, and retention of personal information from European Union member countries and Switzerland. IDology has certified that it adheres to the Safe Harbor Privacy Principles of notice, choice, onward transfer, security, data integrity, access, and enforcement. To learn more about the Safe Harbor program, and to view IDology's certification, please visit <http://www.export.gov/safeharbor/>