



Is My Start-up Fundable Video?



(PRLEAP.COM) Carlsbad, CA (September 17, 2013) - "Is My Start-up Fundable?" This is something all would be entrepreneurs want to know. In reality, most first-time entrepreneurs lack any venture funding knowledge and the associated real-world experience required to answer this question. In his new book "Is My Start-up Fundable?," Robert Ochtel answers this question and many others, while at the same time providing first-time entrepreneurs invaluable insights and proven advice for securing venture funding for their start-up companies.

You will learn:

What venture investors look for in a "fundable" start-up company. Required key elements of business planning for your start-up company. What venture capitalists consider when reviewing your start-up company's business plan. How to prepare, approach, and present your start-up company to venture capital investors. How to secure venture funding for your start-up company. Based on over 20 years funding experience, "Is My Start-up Fundable?" provides invaluable insights and proven advice for entrepreneurs looking to secure venture funding for their start-ups. All aspects of start-up funding from business concept creation through securing funding are covered. Independently delineated, the topics presented in this book address the broad spectrum of diverse and disparate issues facing start-up companies, all of which first-time entrepreneurs need to have an intimate knowledge of in order to secure venture funding.

Robert Ochtel is a successful entrepreneur that has raised over \$50M in venture capital from such firms as Sequoia Capital, Brentwood Associates, Oak Investment Partners, AT&T Ventures and Intel. The author has written many articles that have been published in various local and national publications.

"Is My Start-up Fundable?" is available for \$24.95 from Amazon .

Is My Start-up Fundable? - Invaluable Insights and Proven Advice for Securing Venture Funding

Written by Australian Business

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