

Creativity is Center Stage at the Masonic Temple for Seventh Annual D Show Awards

Written by Australian Business

(PRLEAP.COM) Detroit, Mich., Oct. 2, 2013 – Adcraft Club of Detroit celebrates modern, creative advertising with annual award show and announces this year's show will be hosted at the iconic, 87-year old Masonic Temple.

The seventh annual D Shows Awards will take place Dec. 4, 2013, and will recognize the ideas, talent and the creativity displayed this past year from the local advertising and marketing community. Given the musical history of the Masonic Temple and the city itself, the award show will pay tribute to the sounds of Detroit with surprise performances and an infusion of music.

"It's important to support and celebrate one of our region's greatest assets by providing a forum that cultivates its strong base of advertising and marketing talent," said Ron Boe, president of the Adcraft Club of Detroit. "The strength of the advertising industry here in Detroit is pivotal to our ability to attract business and compete for talent and we're very pleased to bring these creative accomplishments into the spotlight during this year's D Show Awards at the Masonic Temple, which continues to be a symbol of resurgence and opportunity in the city of Detroit."

With the Detroit market influencing more than 20 percent of the nation's advertising spend, the show honors the creative minds behind some of the most recognizable and successful campaigns ranging from television, radio to digital. Last year, the D Show judging panel honored over 100 creative pieces of work.

"The number of creative, innovative nominations we receive every year is overwhelming," said Stu O'Neil, chairman of the D Show. "Sifting through so many examples of the creative process being combined with emerging media and technology really speaks to Detroit being an epicenter of creative, innovative business."

The D Show is dedicated to recognizing the leading creative thinkers and innovators from the region," For more information on the D Show and details on submitting a nominee, please visit: <http://thedshow.org/>

About Adcraft Club of Detroit

Established in 1905, the Adcraft Club of Detroit brings together members of the media, advertiser and agency community to exchange big ideas, support and educate one another as

Creativity is Center Stage at the Masonic Temple for Seventh Annual D Show Awards

Written by Australian Business

means of evolving their own professional development and the creative industry they are a part of. With 1,600 plus members, the Adcraft Club of Detroit houses some of the most well-respected and established consumer brands in the world.