

## Rent-A-Center's "Operation: Just Like Home" Supports Military Families

Written by Australian Business

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( [PRLEAP.COM](http://PRLEAP.COM) ) October 17, 2013 - The 4th annual "Operation: Just Like Home" initiative was recently wrapped up by Rent-A-Center. Cost of improving the comfort of military installations can be prohibitive. That is why the year-long "Operation: Just Like Home" effort saw Rent-A-Center provide brand new name-brand merchandise to nine military installations across the country. The aid came in the form of furniture, electronics, computers and appliances.

The merchandise supplied by Rent-A-Center cost over \$100,000 and was aimed at providing a more comfortable and relaxing on-base environment for servicemembers, veterans, and their families. The initiative got under way early this year at the Naval Air Station Joint Reserve Base in New Orleans, Louisiana and came to a close at the Founders Day Celebration held at the South Texas Veterans Health Care System's Fisher House in San Antonio, Texas.

Reflecting a cross section of the country, the nine installations Rent-A-Center visited are: Fort Campbell, Kentucky; Fort Sill, Oklahoma; Fort Lee, Virginia; Fort Leonard Wood, Missouri; Joint Base Lewis-McChord, Washington; Naval Air Station Joint Reserve Base, Louisiana; Marine Corps Recruiting Depot, California; Marine Corps Base Quantico, Virginia; and South Texas Veterans Health Care System, Texas.

"Throughout the years, Rent-A-Center has held our nation's military in the highest regard and supported a variety of military organizations," said Mark Speese, chairman and CEO of Rent-A-Center. "Supporting the valiant men and women in the armed forces has been a particularly rewarding experience for our coworkers."

Rent-A-Center (NASDAQ: RCII), headquartered in Plano, Texas, operates more than 3,000 stores in the United States, Puerto Rico, Canada and Mexico. The company employs over 20,000 coworkers. Learn more about Rent-A-Center's support for servicemembers and the Rent-A-Center cost of brand-name merchandise at [www.rentacenter.com](http://www.rentacenter.com).