



(PRLEAP.COM) TORONTO, ON, October 18, 2013 – Understanding your mortgage just got a little bit easier today with the release of the Mortgage Journey, a mortgage guide based on an eight-part blog series from LowestRates.ca, the personal financial comparison website.

The [Mortgage Journey](#) takes Canadians through the essential steps of the mortgage process, from figuring out if a mortgage is the right decision, to negotiating the lowest mortgage rate with the right lender, all the way to the final payment.

"Think of it as a companion for homebuyers as they embark on homeownership for the first time. The Mortgage Journey walks you through all the steps you need to take, providing helpful tips and tricks along the way," said Justin Thouin, LowestRates.ca's Co-Founder and CEO.

In keeping with the overall mission of LowestRates.ca, the Mortgage Journey is aimed at saving Canadians two of their most precious assets: time and money.

"Knowing the ins and outs of mortgages is something that can save homebuyers thousands of dollars per year. In terms of personal finance, it's the 800-pound gorilla in the room," said Thouin.

But the Mortgage Journey is about more than dollars and cents – it's also meant to put Canadians at ease as they embark on a serious financial commitment.

"We want Canadians to be comfortable as they take on the biggest financial responsibility of their lives. That means providing some broader perspective on mortgages and pointing out the pitfalls some Canadians run into as they work toward paying off their mortgage loan," Thouin said.

The Mortgage Journey is part of LowestRates.ca's expanding suite of educational content to help users master their personal finances.

LowestRates.ca's Mortgage Journey saves Canadian homebuyers time and money

Written by Australian Business

To see the Mortgage Journey in PDF, visit <http://www.lowestrates.ca/sites/default/files/Mortgage-Journey.pdf>

About Lowest Rates Inc. Based in Toronto, Canada, and founded in 2012, Lowest Rates Inc., through its websites LowestRates.ca and LowestRates.com, provides a free independent online service that helps consumers compare personal financial products offered by North America's leading financial institutions. Lowest Rates Inc. helps people save time and money by allowing them to compare offers on mortgages, insurance and credit cards all in one place. Lowest Rates Inc. strives to become North America's leader in providing consumers with the necessary tools and unbiased information they need to quickly and conveniently find the right personal financial products for their unique needs.

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