



[Eyetime: Designer Eyewear Online](#)



([PRLEAP.COM](#)) Eyetime, a Pittsburgh-based designer eyewear store, released an infographic that highlights the information a person needs to buy glasses online. Buyers in need of glasses are sometimes reluctant to buy prescription glasses online because they are not always sure what information they need or how a pair of frames will look on them. This infographic demystifies the process so that designer eyewear can be more accessible to people who may not be able to conveniently reach a brick-and-mortar location.

The infographic starts with the information a person needs to have before looking at frames. First, they should visit their eye doctor for an eye exam instead of simply using their old prescription. Prescriptions change over time as the shape of the eye continues to shift. Eye exams are recommended every 2 years, but they are absolutely essential before ordering new glasses. After the eye exam, a person should be sure to get their prescription and pupillary distance (PD) from the eye doctor.

To pick out the right frames for prescription glasses online, a person should first determine their face shape, illustrated in the infographic. In general, frame styles work better on contrasting face types. For example, rounded glasses will look great on a square or oblong face, but may take away some dimension from a round or oval face.

Choosing lens type is the final step. The standard type of lens is plastic, but there are lighter, more durable, more scratch-resistant options. Other than standard plastic, buyers can select polycarbonate or high-index lenses, which both have unique benefits over plastic. For added protection against glare, online buyers also have the option to apply different anti-reflective coatings to their custom lenses.

Eyetique Published an Infographic Guide for Online Prescription Eyewear Purchases

Written by Australian Business

To learn more about how to buy glasses online, see the full infographic: <http://www.eyetique.com/blogeyetique/infographic-how-to-buy-eyeglasses-online/>

Eyetique, headquartered in Pittsburgh, PA, is a premier eyewear shop with one of the largest inventories of designer eyewear in the nation. Officially licensed to sell top brands like Norman Childs Eyewear and Ray-Ban, Eyetique offers prescription glasses and sunglasses for men and women through its many Pittsburgh locations and online store. To see Eyetique's full range of online glasses frames, visit the website: <http://www.eyetique.com/>