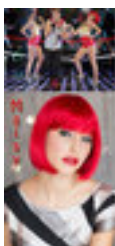


Annabelle's Wigs Showcased on X Factor

Written by Australian Business



(PRLEAP.COM) As 2013's X Factor heats up, Annabelle's Wigs director Claire Pateman reflects "the thrill of getting the call to arms for another year of X Factor fun and games from Jamie Stevens just doesn't get tired. Watching the show with my kids and pointing out which wigs are ours makes it all the more fun." They are not alone in their Saturday night viewing habits as the show continues to pull in around 9 million fans a week.

Dermot's disco dancers were sporting AW's flicked wig, [Jenny](#) , teamed with white jumpsuits for that essential 70's disco vibe. Claire mentions "this was one of our first ever styles and remains massively popular, it looks so natural and comes without any need of further tongs. I remember this style from the late 70's early 80's and in fact wore it myself."

The fun didn't stop there for Annabelle's Wigs during disco week. [Maisy](#) their pillar box red, razor cut bob made an appearance on another couple of dancers during Sam Callahan's interpretation of Take That's Relight My Fire. Blunt cut layers and a heavy fringe ensure this bob suits most face shapes and for an extra sparkle this Christmas don't forget this style of bob is also available in three colours with delicate sparkly strands:

[Lois](#)

in red,

[Angel](#)

in white and

[Stella](#)

in torquoise.